

Although there have been charges of rampant drug use at the two Grateful Dead shows. most officials believe the events went smoothly.

Dead fans leave \$1 million mark on Eugene/Springfield economy

By Pat Malach

The Grateful Dead have left town, but the impact of the two-day event will be felt in Eugene for some time.

Grateful Dead publicist Dennis McNally told *The Register-Guard* that Eugene's economy could expect "well over a \$1 million" to be spent by concert goers.

Crowd estimates for the the pair of concerts report that there were 60,000 people inside Autzen Stadium for the two shows and about 5,000 to 10,000 in the surrounding areas.

Linda Weston director of Eugene's convention and visitors bureau said the boost to the economy that the concert brings in is "a lot of money. People come into town and stay in hotels, they eat in restaurants, buy gasoline and all of those things." Because there has been little research into how much the average concert goer spends in a community Weston said it is difficult to estimate how much money is brought into the local economy.

"There has been extensive research for estimating conventions and other things but nobody locally has done the research for estimating rock concerts." Weston said.

The ailing University Athletic department pulled in between \$200,000 and \$220,000 from the two day event, said Sandy Walton of the University Athletic Department.

There was about \$40,000 worth of expenses and that was split between the University and the promoters," she said.

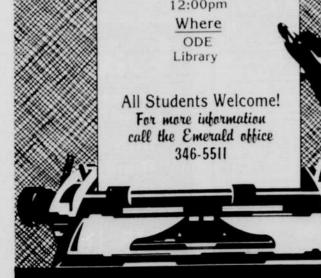
The Athletic department made its share of the revenue from ticket sales. a \$55,000 guarantee from the promoter and from the 3,100 vehicle spaces sold at the Autzen stadium campground. The department took in a \$4 share per ticket from the 60,000 plus seats that were sold. The campground spaces cost \$20 each.

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Energin FREELANCE MEETING for WRITERS <u>When</u> Tuesday July 3



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