

ODE selects general manager Riedl to begin July 23

By Catherine Hawley
Emerald Associate Editor

The Oregon Daily Emerald's Board of Directors has hired its first general manager to oversee the newspaper's day-to-day operations, the board recently announced.

Judy Riedl, who recently completed a seven-year stint as business manager of student publications at Marquette University in Milwaukee, Wis., was hired for her experience with student publications and for her ability to make decisions under fire, said Wendy Baker, board chairwoman.

"Everyone feels good about Judy," said board member Gerry Gazley. "She will be able to increase the efficiency of the whole organization and the result will be beneficial to everyone."

Riedl was fired from her position at Marquette after the newspaper ran an advertisement for a pro-abortion rally last November. The ad was acceptable under the paper's established guidelines, Riedl said, but it offended some administrators and alumni at the private Catholic university. Riedl's supervisor, a Marquette dean, fired her and suspended the newspaper's editor and advertising director, both students.

The incident received a lot of local publicity, and Riedl filed a grievance against the university but chose to resign when her position was reinstated, she said. "Technically, I resigned but I was pushed," Riedl said.

Emerald board members were impressed by the fact that Riedl was able to negotiate an amicable settlement with Marquette administrators, which included a favorable letter of recommendation and a financial agreement.

"The incident shows she has good communications and negotiations skills," said Chris Bouneff, board member and Emerald news editor. "She was able to leave Marquette with no hard feelings on either side."

Riedl will begin her position July 23. Her duties will include taking responsibility for the Emerald's administrative and fiscal operations and working with department heads representing business, production, advertising and editorial sides to set Emerald policy and resolve interdepartmental conflicts.

Although the general manager may provide counsel on editorial matters when asked, control of the Emerald's news and editorial content will remain in the hands of the student editor and student staff members.

"That long-standing tradition will not be tampered

with," Gazley said. "I have a great deal of respect for student newspapers and I think they should be run by students," Riedl said.

The 10-member volunteer board, which acts as the Emerald's publisher, decided about a year ago that a general manager was needed to serve as the corporation's chief operating officer and to provide closer supervision of the paper's daily operations, Baker said. The general manager will report to the board.

Riedl was chosen after a nationwide search because of her experience with student publications, her strong financial background and her ability to work well with other people in a consensus style of management, Baker and Gazley said.

Riedl has bachelor's degrees from the University of Wisconsin in economics and business administration and a bachelor's degree in journalism from the University of Colorado at Boulder. She supervised the business and advertising operations for the student newspaper, yearbook, radio and TV stations at Marquette from 1982 to 1989.

The Emerald general manager position appealed to Riedl because it offered an opportunity to work for an independent student newspaper and because "the Emerald is a good, healthy paper right now," she said. "It will be a pleasure to join a successful operation."

SETA

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He added that the group is not accusing Marrocco of a "blatant lie. He may just have made a mistake, but he should be held accountable for it."

"The whole issue is silly," Marrocco said. "I don't think they looked at the specifics of the other research. How can they say my work has been done before when they don't even know exactly what I'm going to do?"

"I happen to know many researcher's in the field. I know

that my work is not duplicative."

Hausman said although SETA is still concerned about the issue, the group does not have the financial resources to legally pursue the matter.

SETA has now turned its attention to a virus that has been detected in some monkeys and can be contracted by humans. Late last year, the ebola virus was detected in several monkeys in the United States.

In the late 1970s, two outbreaks of the virus in Africa, where it is believed to have originated, resulted in the

deaths of several humans.

The detection of the virus in the United States prompted restrictions on the import of certain species of monkeys, including rhesus monkeys.

Hausman said SETA is concerned about the possibility that the monkeys coming to campus for research later in the summer could be infected with the virus.

Marrocco said there is no possibility of that because the monkeys he will be working with are domestically born and bred, not imported.

Hausman responded that the virus has been detected in monkeys from closed colonies in the United States where no monkeys had been imported for years.

"I don't want to incite public fear," Hausman said. "But we need to make it known to the community and to the people who will be working with the monkeys."

Marrocco said there is no possibility of any viral outbreak because the monkeys will have been tested for the virus prior to their arrival.

Hausman said he believes that because the virus is a fairly recent concern in the United States, the means for detecting it may not have been perfected yet.

"We don't feel that there has been enough research on the virus," Hausman said. "We're just asking that the University be patient enough to wait until they know that they're not endangering anyone."

Moseley said he believes the Center for Disease Control has adequately handled the situation.

"The CDC is very conservative, and I trust their judgment," Moseley said. "We'll follow their guidelines."

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