SEARCH TACTICS

hances are you don't have particularly warm feelings for your college library. You may have passed some of your darkest moments there researching term papers on hopelessly arcane subjects, snoozing in your cubicle at the tail end of an all-night cram.

Now's the time to put old animosities aside, however. The library may feel like a Temple of Doom, but remember—Indiana Jones found the secret to the Holy Grail in a Venetian library. If you think of your first job as a sort of Holy Grail, you may find your personal career map among your college's collection of books and periodicals.

Without an idea of where you're going, of course, it doesn't much matter how you get there. Those who lack a clear sense of direction should first stop at the career counseling or placement office. These centers typically are equipped to test your vocational interests, abilities and temperament, and to

counsel you about where you would best fit.

Most offices keep booklets with introductory descriptions of various jobs and professions; if not, they'll at least have bibliographies to point you toward in depth materials.

With this information in hand—or with the listings that follow—you're ready to bit the library.

TRAINING PROGRAMS & INTERNSHIPS

"Breaking In." by Ray Bard (Stonesong Press, 1988). A guide to more than 500 top corporate training programs. Each entry includes a description of the company, its training program, the qualifications required and how to be recruited for the program.

"Internships" (Caccer Press, 1989). Volume one of this four-volume set covers advertising, marketing, public relations and sales. Volume two surveys newspapers, magazines and book publishing. Volume three looks at accounting, banking, brokerage, finance and insurance. Volume four examines the travel and hospitality industries (airlines, cruise lines, hotels and resorts, travel agencies, amusement parks, etc.).

"The National Directory of Internships" (National Noviety for Internships and Experiential Education, 1987). Selfexplanatory

1988 Internships: 38,000 On-The-Job Training Opportunities for College Students and Adults" (Writers Digest Books, 1987). This book claims to help you put together your resume, interview for an internship position, choose the one that's right for you and use your internship to prepare for full-time employment. It includes over 6,000 overseas internship opportunities.

INDUSTRIES & PROFESSIONS

"Career Opportunities in Television,

STARTING YOUR JOB SEARCH AT THE LIBRARY

By Claudia Gentner

