

In Touch with the College of Business Administration

General information for struggling business majors

To earn a degree in the Undergraduate School of Business, a student must be admitted as a major and complete one of the major subject areas offered. These areas are accounting, decision sciences, finance, management, or marketing. All students except accounting majors must also complete a secondary subject area option.

Combined with other elective work, each of the options may lead to the Bachelor of Science (B.S.) or Bachelor of Arts (B.A.) degree in Business Administration.

Admission to the College of Business Administration as a major is possible only after junior standing has been attained. However, students intending to major in business should declare pre-business as a major until the pre-admission requirements have been met.

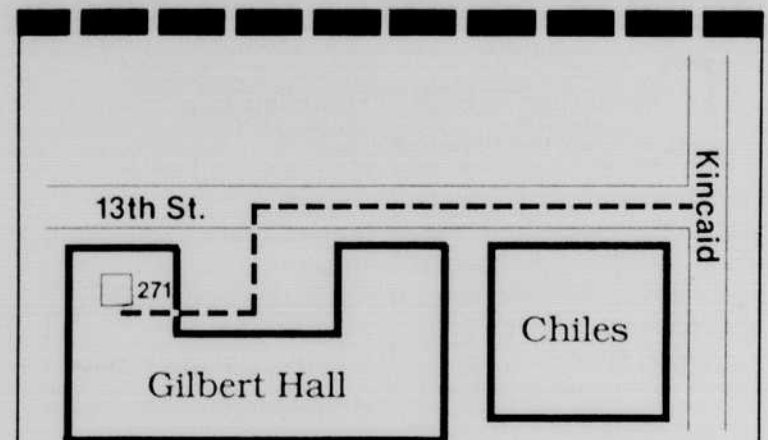
Pre-business status does not guarantee admission as a major. Students in other majors may not change their major to pre-business if their overall grade point average is less than 2.75.

All pre-entry requirements must be met prior to final admission. Students may not pre-register for upper division business courses until the admission process is completed or conditional admission has been granted. A student will not be awarded a degree in business without having been formally admitted as a major.

Petitions for admission as a major when the overall grade point average is below 2.75 will only be accepted from students who have maintained a 2.75 GPA for the last three consecutive terms totaling at least 36 graded credit hours.

Business School Trivia

- The first Masters degree was awarded from the College of Business Administration in 1923.
- The dean of the CBA with the longest tenure was Victor Morris, who served as dean from 1936 to 1957.
- In 1914 the fees for attending the CBA were \$18.
- Dr. William Robert, professor of international law, has been in the CBA longer than any other active faculty member. Dr. Robert joined the CBA in 1950.
- The MBA in Forestry Management, established in 1958, was the only one of its kind for an entire decade.



Map to the Peer Advising Office

According to business school staff member Alice Carnes, many students are confused as to where the peer advising office is located. If a person is entering Gilbert from the direction of the Bookstore on E. 13th Ave., he or she would enter the building and take the stairs on the right. The office is located at the end of the hall on the right.

Upper Division Course Requirements

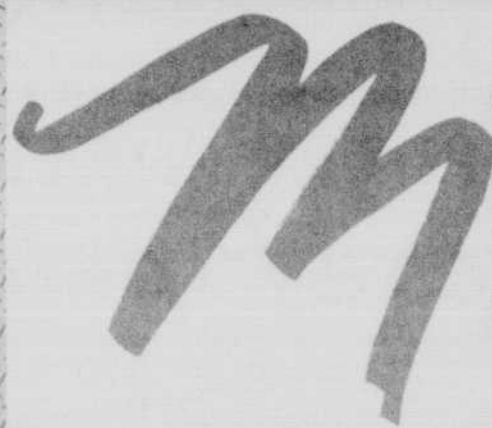
The following 3 credit courses are required for all business majors:

- ECON-Any 300 level Econ course except 311 and 376
- FINL 311-Managerial Economics
- FINL 316-Financial Management
- MKTG 311-Marketing Systems and Demand Analysis

MGMT 321-Management and Organizational Behavior

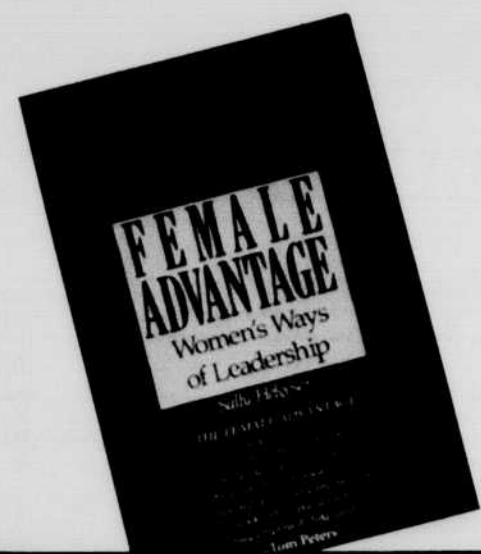
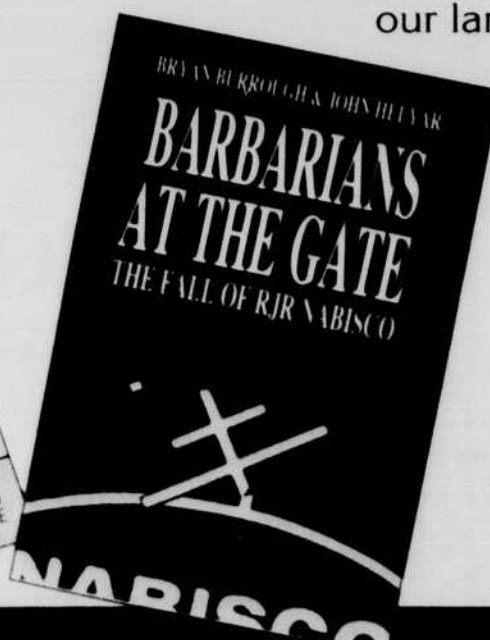
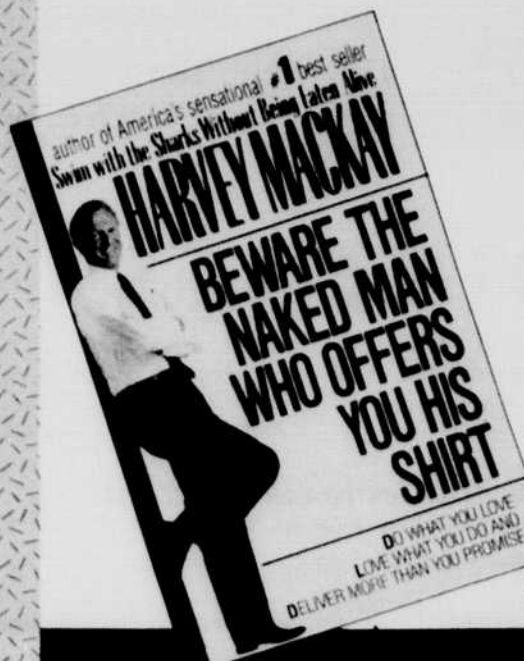
- DSC 330-Business Statistics
- DSC 335-Production/Operations Management
- MGMT 453-Business Policies
- BE 425-Business Enterprise and Social Responsibility

Total Credits -27



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GENERAL BOOK DEPARTMENT

13th & Kincaid M-F 7:30-6:00 SAT 10:00-6:00 346-4331