

## In Touch

### Profile of an up-and-coming whiz kid

His friends say he is the epitome of yuppiedom.

He is a 27 year-old MBA student at the University who will finish the program in June. He has already held numerous positions and/or internships in the fields of high-tech finance and investment. He has a prestigious job as a financial analyst waiting for him upon graduation.

He owned stock when he was a senior in high school.

Has Alex P. Keaton been resurrected at our very own University?

No, this business success story is named Greg Ilg, and he takes exception to such a broad stereotype of his ambitions and personality.

"I'm not a nut case like he is," Ilg said of the comparison to Keaton. "I'm just a person who has got my goals and I'm going after them."

So far, Ilg's pursuit of his career goals has been quite impressive. The Salem, Ore., native has held internships and positions at such corporations as US Bank, Tektronix and Spectra Physics. After he graduates in June, Ilg and his wife will move to Portland, where he will become a financial analyst for the Intel Corporation.

Ilg's fascination with money matters originated in early childhood, he said.

"I started keeping records of things at an early age," he



Photo by Martin Theil

Greg Ilg, shown wearing quite the yuppie attire, says that "my wife dresses me, but actually I'm pretty conscious of it too."

said. "I was always trying to make money on money, to invest it and make it grow."

He learned a few basic techniques for making a profit as a 5th grader.

"These things called 'wacky packages,' which had gum and stickers inside, were the hot item at our school, and people would always trade them," he said. "The younger kids couldn't go to the store to get them, so I would go for them."

"I'd go pay a dime for one of these and sell it for 25 cents," Ilg said. "That's how I learned about making a profit."

Hmm. Sounds like a pretty Keatonesque stunt. Also working against him in his struggle to disprove his yuppie qualities is the fact that Ilg is politically conservative

and says he and his wife "plan to have the two-point-whatever number of kids eventually."

But Ilg feels that these traits do not a consummate yuppie make. He is simply someone who knows what he wants in life and is willing to work hard to get it, he said. But does Ilg feel outnumbered or intimidated on a liberal campus that seems to be dominated by less financially-oriented pursuits?

"No, that's one of the qualities about this campus—there are a lot of different viewpoints," he said. "Everybody is entitled to their own goals."

"If somebody doesn't like mine I understand," he added. "But different things motivate different people."

—Darla Jackson

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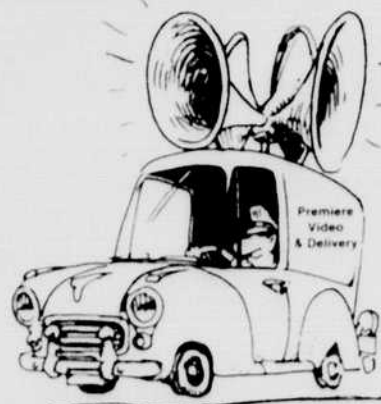
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