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In Touch

BUSINESS

Continued from Page 1B

CBA also has 220 MBA and MS students and 54 people enrolled in the Ph.D. program. The college now has 50 full-time faculty members, who are respected for both their teaching abilities as well as their research activities.

The CBA has also obtained some of the most impressive facilities in the mod-

ern business education market. The Earle A. Chiles Business Center, which was completed in 1986 at a cost of \$3.5 million, is a 15,000 square-foot, thoroughly state-of-the-art facility.

The building, which is located on the west side of Gilbert Hall, is completely computer integrated and allows all classrooms and laboratories to utilize audio, visual, digital and video equipment and techniques as teaching aids.

Alumni are constantly playing a role in the development of the CBA. Charles H. Lundquist, a 1942 graduate of the CBA, donated \$1 million to establish a research and study center on entrepreneurship in the college.

The Lundquist Center will examine innovative business practices and look closely at the role that entrepreneurship plays in all business activities.

Bringing the regional, national and international business community into a closer relationship with the college has been the accomplishment of the Executive-in-Residence program. Each year about six guests from the executive community participate in the event, which is usually conducted in a two- or three-day visit for each guest. The executives attend classes, lecture on current management issues, dine with students and share in the overall academic and social experiences of University business majors.



Courtesy Photo

The business administration students of 1946 plug away, despite the inconveniences of manual typewriters and cramped working spaces.

Chronology of the College of Business Administration

1873 • The University of Oregon starts.
1894 • Business department offers first classes in penmanship, bookkeeping and typewriting.
1914 • School of Commerce offers commerce curriculum.
1916 • School of Commerce grows to 171 students, five staff members and 27 course offerings.
1920 Renamed the School of Business Administration.
1923 Awards first MBA degree.
1930 Offers its first joint law degree.
1952 Oregon Hall and Commerce Hall are connected by a new wing; they become Commonwealth Hall.

1962 MBA program expanded to two years and accredited by the American Assoc. of Collegiate Schools of Business.
1965 The Institute of Industrial and Labor Relations program is established.
1967 Renamed the College of Business Administration.
1975 Commonwealth Hall is renamed Gilbert Hall.
1986 The Earle A. Chiles Business Center is constructed, adding state-of-the-art classrooms and computer facilities.
1989 The Charles Lundquist Center for Business Development established to support entrepreneurial research and instruction.

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