Recycling Continued from Page 1

a problem from my perspective, but I'm not looking at the problem from a business point of view," said Jon Davis, who is Pearl Buck's sole collector of recyclable material at the University.

I think we can afford to look at this primarily as an environmental effort than a business one," he said.

Davis said he plans to submit the Physical Plant an offer to run the program himself in order to continue it as it is now.

Kaplan said the lack of revenue is due to a glut in the recycling market occurring because of recycling efforts nationwide.

The University needs to view recycling as a long-term investment that will realize returns once the market picks up. Kaplan

When it come down to economics, it's always an immediate Kaplan said. "They don't understand the long term value of this.

The program's successes include the reduction of paper materials in the dormitory dining halls, which saves the University money, and a better general awareness of recycling on campus,

Kaplan and Davis said they are concerned the Physical Plant won't give the program the energy it needs to be effective

The Physical Plant doesn't have the vision or heart. They tend to look at it from a business perspective," Davis said.

Moreover, both said the University must take a bigger role to provide a better program and encourage more recycling

Kaplan said she plans to talk to Physical Plant officials and meet with President Myles Brand in the next few weeks to discuss the University's needs and options.

'It's up to the University to make some of these changes and make it an appealing program." Kaplan said. "We'll see what we can do to facilitate changes.



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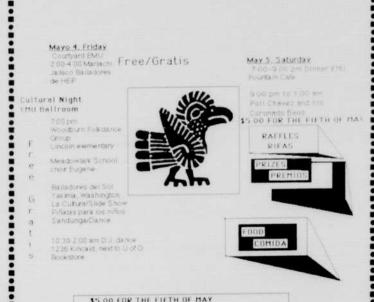
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Information Table:

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Scheduled Interviews:

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