

FESTORAMA

MILWAUKEE HAS A BUM RAP.

You know, all bars, cheese, and bowling alleys. But the city, located 90-odd miles north of Chicago on the western shore of Lake Michigan, isn't just the county seat of America's Dairyland. It's got hot clubs, cheap covers, and a great climate for outdoor sports (in the summer months, anyway). Sometimes, though, even people who live there have a hard time believing otherwise.

Take Cari Noga. For the Dearborn, Michigan, native, life as a Marquette University student was a pretty lonely affair. No one came to see her, she rarely went off campus, and it was *freeezing* outside. Then, instead of heading home as usual last summer, Noga took a job with a local daily newspaper. That's when she stumbled onto the richest resource this Midwestern city has to offer:



her, she rarely went off campus, and it was *freeezing* outside. Then, instead of heading home as usual last summer, Noga took a job with a local daily newspaper. That's when she stumbled onto the richest resource this summertime—with its festivals,

**A party is always
brewing in
Milwaukee,
Wisconsin, where
festivals celebrate
everything from
ethnic heritage to
summer itself.**

by Steve Heacock