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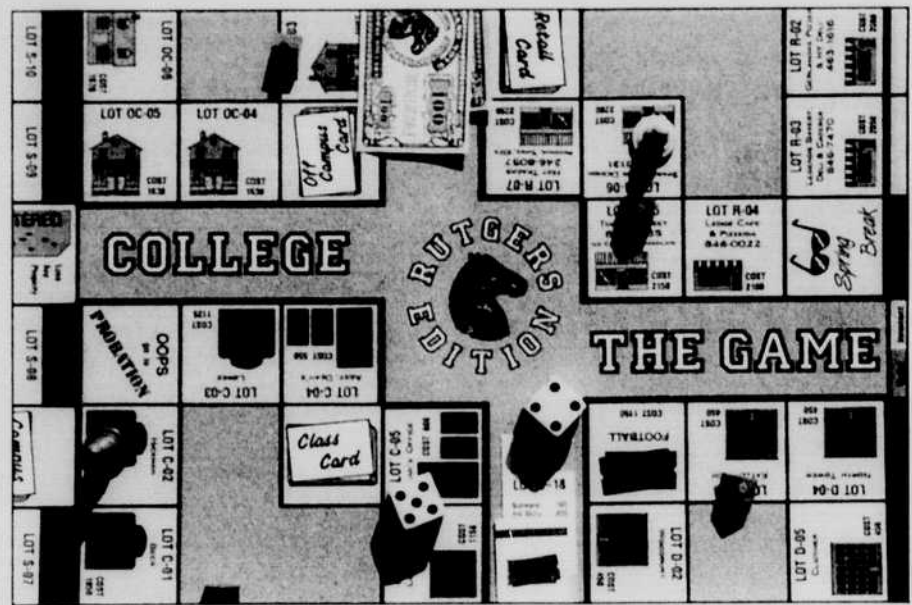
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JOHN REILLY, THE DAILY TARGUM, RUTGERS U.

College — The Game was created by two students at Rutgers U. They hope to market it to other universities around the country.

Game

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ternity/sorority version of the game. "But then I thought, why sell something to only 10 percent of the population?" Levin said.

The two targeted the beginning of the 1989-90 academic year for the release of the game but had to overcome trademark law, so the process was dragged out.

"You can't use Rutgers' name on a

product without their permission. We figured it was better to do things legally than try to get around it," Keating said.

In exchange for the use of its name, the university will receive 6.5 percent of the profits in royalties. The university's office liaison had to approve the game's final version to make sure "everything was in good taste," Keating said.

And the hands of the administrators show. Students may notice the omission of some prominent aspects of student life — including a local pub.

Student author capitalizes on dreams, childhood magic

By Alistair Ling
■ The Daily Pennsylvanian
U. of Pennsylvania

"You need to feel the freedom of childhood," said Paul Borgese a U. of Pennsylvania senior, who has published two children's books. "I feel that children are attracted to the magic of everyday things. I look for magic in the everyday world."

Borgese sees trees sprouting bubblegum, salt and pepper shakers fleeing the dinner table and clothes fighting over closet space. The two books, *On the Other Side* and *If Fish Went Peopling*, are used in about 50 kindergartens in Philadelphia and New York.

"I enjoyed writing children's poems and found that there was a market for it," Borgese said. "Besides, if authors like Robert Louis Stevenson and Rudyard Kipling could focus their work on children, then it wasn't below me to

do the same."

In 1981, the would-be song-writer, unable to find a musical partner, began writing poetry. His works were initially geared toward an adult audience, but soon he found a bigger market for children's works. Two years later, Borgese worked with illustrators to produce his first book, *On the Other Side*.

And while at a children's book convention in Philadelphia his freshman year, he secured a publishing contract.

Nathan Levy, of the Princeton, N.J.-based N.L. Associations Inc., said he was almost immediately struck by Borgese's creativity.

Borgese is currently working on a third work, a color story book about a "children's type of romance." He said the story is completed, but not the illustrations.

He said he plans to continue writing, even though the books have brought him a slender income so far. "The money is minimal," he said.

Sea

Continued from page 14

of the next port of call.

There are no weekends off, however, because the time spent on shore substitutes for weekends, Duiker said, explaining that students are free to do as they wish when the ship docks.

Students who have used the program generally speak highly of it. "It just changes your whole outlook on life," Sorrentino said.

But, she added, coming back to America "was like running into a brick wall. You've seen so much you can hardly contain it." Sorrentino said she changed her major after the trip and said she is considering entering the

Peace Corps.

UP student Alice Grosz had seen one of the 300 fliers publicizing Semester at Sea around campus and decided to check out the program. "I want to see the world," Grosz said.

The only complaint Grosz has is the expense. The cost to enroll in Semester at Sea ranges from \$8,695 to \$11,525 depending on type of accommodation. Expenses cover room and board — trips inland cost extra.

However, Susan Mauriello, who went on the program in the fall of 1987, adamantly urged prospective Semester at Sea students to work out any financial difficulties they may encounter.

"Beg, borrow, do what you have to, because you can't even imagine how worth it it is," she said.