

Advising is there for the asking

Do the counselors at the Career Planning and Placement Service think of all University students as a shapeless mob of questioning faces, with no real differences among them?

Not hardly. The five professionals who advise University students on career options, concerns and fears each have specific backgrounds that can be applied to the various needs of students. Larry Smith, director of CPPS, said students are usually matched up with a counselor who can best relate to them about career questions.

"Karen, the receptionist, will ask people what their concern is, and based on the particular interests of the counselor, there will be a match made there," he said. "At this point all counselors are able to assist the population at the University because of (the counselors') diversity and in-service training."

Smith has been director of CPPS for nine years now, but his undergraduate degree doesn't exactly reflect his present occupation: He has a bachelor of arts degree in food technology from Oregon State University. But his involvement in a group called Opportunity OSU, which informed students of educational and career choices, helped guide Smith to

his eventual profession.

After graduation from Oregon State, Smith was hired as Assistant Director of Housing and received his master's degree in guidance and counseling. Other positions he has held include head resident assistant at the University of Washington and assistant dean of students at a men's college in California.

Smith holds a doctorate in higher education administration from UCLA and also served as Director of the MBA Placement Service at the same university.



Deborah Chereck, assistant director of CPPS, received a bachelor of arts degree in speech and hearing and elementary education from Elmira College in New York. She also holds two master's degrees from Kent State University, one in student personnel and higher education, the other in counseling.

Chereck's first job at the University involved developing internship opportunities for students. From this start, she helped to form the Career

Development Internship Program, which provides internship placement for students majoring in the College of Arts and Sciences.

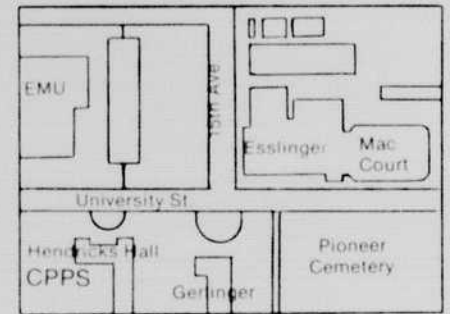
Chereck also teaches a one-credit course called College-to-Career, which is offered every term.

Sarah Davies, who has been a CPPS counselor for almost three years, said she most enjoys advising students who are interested in medical or writing careers. She received her bachelor of arts degree in German and Russian from the University and then went to England to work as a nanny. Davies has also been a French teacher at The American School in London.

Davies received a master's degree in anthropology from Portland State University and has studied psychological anthropology at UCLA and in Hawaii. She has served as dean of students at a small medical school in Portland and has also worked in the Department of Health Policy and Management at Harvard University.

Counselor Gina Huston, who also graduated from the University, received a bachelor of science degree in psychology and a master's degree in industrial relations.

When she was an undergraduate student here, Huston became interested in academic and career counsel-



ing and held an internship at CPPS. She was then offered a position as counselor and has been at the job for four years now.

Huston also teaches the three-credit Career/Life Planning course and manages the Career Assessment Program and the Career Development Internship Program.

Ben Jeffries, who has been a CPPS counselor for three years, has an extensive business background. He received a degree in industrial economics from Iowa State and then held jobs involving such issues as labor negotiations, wage and salary, human resources and college relations.

For 15 years Jeffries was the corporate manager of selection at ARCO. At the time, ARCO was hiring almost 400 college graduates a year. Jeffries is now considered the current business school contact for CPPS.

—Darla Jackson

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