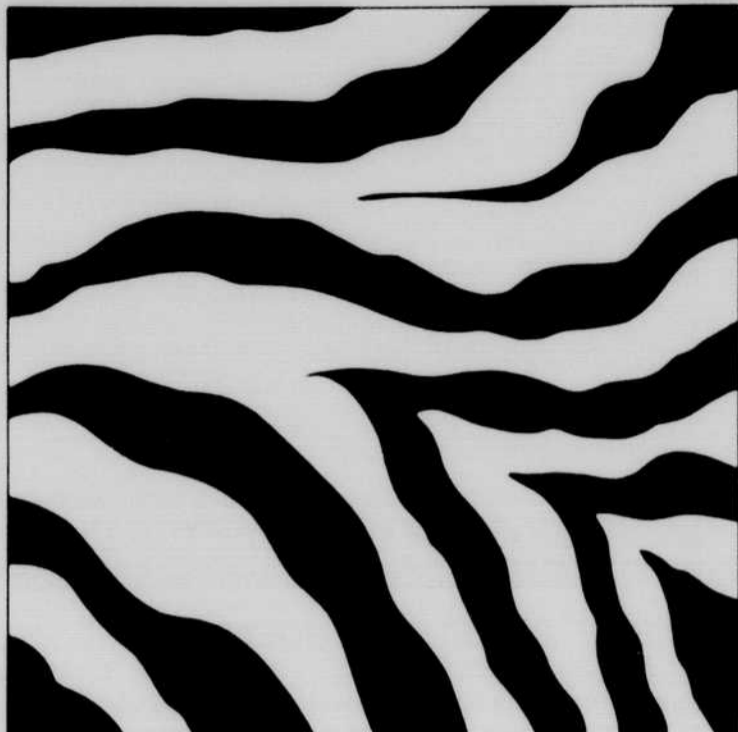


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## University



Photo by Sean Poston

Jacket designer Robert Sander (left) and University students Patrick Phillips and Deonne Schoner model Sander's one-of-a-kind leather jackets.

## Leaving a legacy in leather

By Erin Gavin  
Emerald Contributor

Have you ever gone out to purchase a particular item only to find that what you want isn't on the market?

Robert Sander, 22, felt that way, but he decided to do something about it.

Sander is a University student taking time off from classes to pursue his creative endeavors. He is a designer, inventor and business man. He currently owns two businesses and is working on a third.

The first business is called Zero Gravity and manufactures motorcycle windshields. They are far from ordinary, though.

Windshields only come in clear and are usually very expensive. Sander knew he want-

ed to add some zest to his motorcycle, so he created shields in different colors at a price that's more affordable. He said that "people should have a chance to express themselves."

His second business, Eye Scams, makes sunglasses cords. The cords come in a wide range of colors and patterns and are sold in Eugene, Washington, Los Angeles and the Orient.

Sander said business is good and he sells more than 100 cords a week. The mainstay of his income, Eye Scams was started on a shoestring budget and a lot of good ideas.

"Everyone can have a good idea, but the intrinsic thing is money," Sander said. "There are many qualities an entrepreneur can have, but if you don't have money, you need to use your inventiveness and ingenuity to take your ideas and make them work."

The third endeavor Sander is starting is tentatively called Tribal Tendencies, a business in which he creates one-of-a-kind leather jackets.

He started by taking apart jackets he already owned and

replacing certain parts of the jacket, the sleeves, the collar or whatever he felt wasn't quite right. He usually added things to the jackets like studs or printed fabric.

After some experimenting he decided that the best way to have the jacket he really wanted was to make it himself. With the high price of leather goods, Sander knew he could create something original at a lower price by avoiding the retailer's mark-ups.

Armed with a sewing machine and a lot of ideas, Sander started making his own patterns. He designs some jackets on paper first while others are done in a spur-of-the-moment fashion.

To date, he has thirteen different designs, ranging from medieval to geometric and from structured to heavy metal. The jackets are colorful with various metal, fur and leather pieces incorporated into the material.

All the jackets are manufactured exclusively by Sander from his home in Eugene, with a guarantee that every piece is a

Turn to Fashion, Page 5

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