

THE STUDENT BODY

COLUMN

NCAA has \$1 billion problem



By Clint Riley
■ The Eastern Progress
Eastern Kentucky U.

CBS bought each person in the United States a front row seat to the NCAA Division I basketball tournament for the next seven years, at a price of \$1 billion. The NCAA received a windfall of cash, but with it comes a shower of problems.

Not as if the NCAA doesn't have enough problems already plastered across sports pages nationwide. It creates most of the stories itself while trying to clean up the mess created when the Supreme Court ruled that colleges could bid for television rights for themselves, thus creating big money college athletics.

But the deal cut with CBS allowed the NCAA to get in on the big money once again, an action that will have NCAA Executive Director Dick Schultz and his cohorts mopping up the slop for the rest of their undetermined careers. Just how big a mess they have to clean up will be determined once they decide what to do with the money.

The seven-year deal dwarfs the previous three-year \$166 million contract with CBS by almost three-fold. The \$166 million contract was 72 percent more than the contract before it.

These monetary increases have led to increased cheating in college basketball and other sports. The reason? Greed.

Everybody wants a piece of the huge tournament revenue pie. However, it is divided into a few large slices for a select few who can grab them. This breeds the attitude, "Do anything to get a recruit which will give a basketball program the edge needed to rake in the tournament funds that could put a school's entire athletic program in the black." The system needs revision.

Eastern Kentucky U. Athletic Director Donald Combs said he hopes the NCAA will divide the money up among the 214 Division I basketball schools and "quit making that big payoff to one school."

Otherwise, it will just become further inducement to cheat.

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Preventative medicine

Testicular cancer is the third-leading killer of males aged 16-34. Two Kentucky professors have developed a video which helps students perform self-exams.

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SPORTS

Hands down favorite

The popularity of team handball, which combines the skills of many sports, is rising in the United States.

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Baseball coaches debate timing of season openers

By David Hardee
■ The Auburn Plainsman
Auburn U.

College baseball coaches from the Midwest and Southeast say their teams are at a disadvantage when competing with the Sun Belt schools, and they are fighting to move the season to warmer months.

Kentucky coach Keith Madison is one of the leaders in the fight to postpone the start of the season and continue it through the summer. "Why should teams from colder climates have to cram 60 games into a nine-week schedule and travel the entire first half of the season, while teams in the Sun Belt play their first 25 at home and use the weather as the primary recruiting tool against Northern teams?" Madison asked in an interview with Collegiate Baseball.

Before Wichita State U. won last season's national championship, teams from Arizona, California, Florida and Texas swept the Division I national title 22 years in a row. Madison and other coaches claim that pattern is a direct result of scheduling difficulties for Northern schools caused by the weather.

"It is time for the majority to stand

up and speak out for what is best for our athletes, our programs and college baseball," Madison said.

The proposed season includes 120 games, played April through September.

Southeastern Conference Associate Commissioner John Guthrie supports the season-opener delay. "It's just too cold to be playing in early spring, at the Northern schools in particular.

"I think this format could be put into effect by 1991 if the right people wanted it. The one big drawback is that the coaches are not united," Guthrie said.

Arizona State Coach Jim Brock and Texas A&M Coach Mark Johnson are among those opposed to the change, based on several arguments.

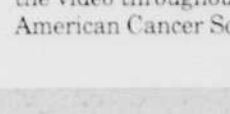
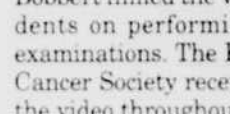
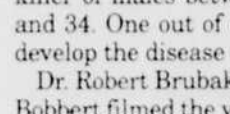
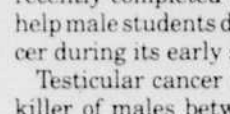
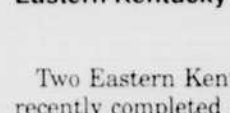
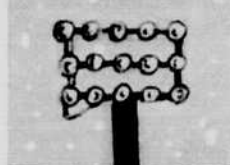
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Auburn pitcher Adam Shore said, "It would hurt the summer leagues, and those are crucial to a player's development."

Bo Carter, director of media relations for the Southwest Conference, said coaches have run into resistance by summer leagues that use amateur players, including the Cape Cod League and the Alaskan League.

Second, baseball players not on full scholarships may need to work during

See BASEBALL, Page 23



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Video helps students learn to detect testicular cancer

By David King
■ The Eastern Progress
Eastern Kentucky U.

Two Eastern Kentucky U. professors recently completed a video designed to help male students detect testicular cancer during its early stages.

Testicular cancer is the third-leading killer of males between the ages of 16 and 34. One out of every 500 men will develop the disease during his lifetime.

Dr. Robert Brubaker and Dr. Larry C. Bobbert filmed the video to instruct students on performing testicular self-examinations. The Kentucky American Cancer Society recently began showing the video throughout the state, and the American Cancer Society is considering

the film for national distribution.

Dr. W.R. Allen, a urologist at Pattie A. Clay Hospital, said self-exams are important because early detection increases the odds of successfully treating the disease.

"This type of cancer is a very virile disease," Allen said. "It used to kill everyone we found it in if it had already spread at the time of diagnosis. But in the last 20 years, there has been no other branch of medicine that has made more progress than this one."

Allen said he has known or treated several patients who found lumps but put off doing anything about it. By the time they came back six to nine months later, the cancer had spread and it was too late to do anything about it, he said.

Allen said one reason some men delay

seeking treatment is that they believe only painful lumps are dangerous. Actually, he said, painful lumps are almost always due to inflammation, while the non-irritating lumps can be serious.

He said the cancer starts inside the substance of the testicle, therefore, the tumor will not be palpable until it has already grown to the size of a peanut.

The self-exam is a simple process, Allen said, and can be performed in a few seconds while in the shower or before or after going to the bathroom. He said, however, that before males perform the test they should become familiar with their anatomy. He said there are some extra structures in the scrotum men are not used to feeling that they may confuse with a foreign growth.

LEEANN FLYNN, THE AUBURN PLAINSMAN, AUBURN U.