



ECONOMIC OUTLOOK

Population **Top-ranked city**
 more than 1 million Nassau/Suffolk, N.Y.
 250,000 - 1 million Oklahoma City, Okla.
 100,000 - 250,000 Lafayette, La.
 less than 100,000 Midland, Texas

Based on salaries and cost-of-living.
 Source: *The Metropolitan Area Study*

TRANSPORTATION

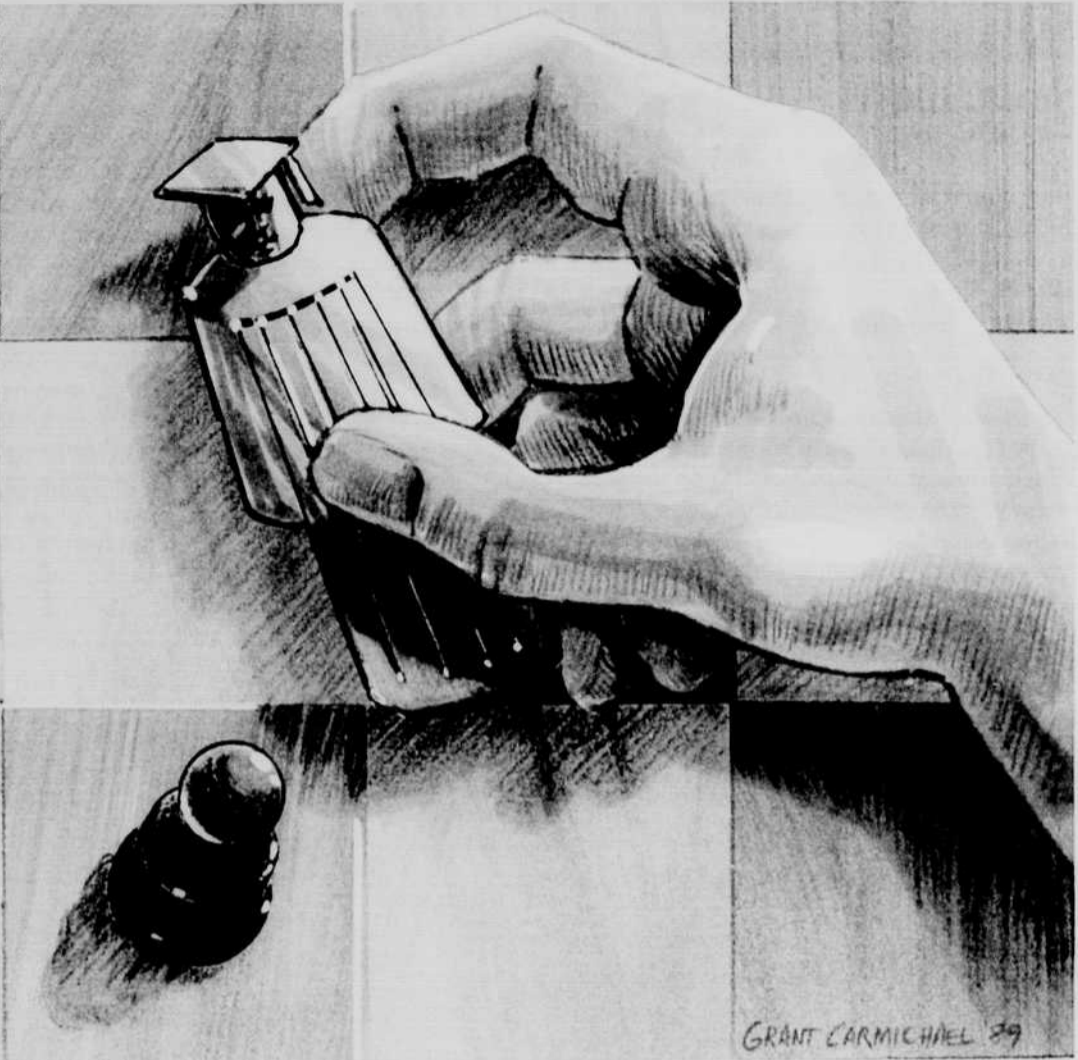
Population **Top-ranked city**
 more than 1 million Denver, Colo.
 250,000 - 1 million Las Vegas, Nev.
 100,000 - 250,000 Anchorage, Alaska
 less than 100,000 Midland, Texas

Based on commuting time, availability of mass transit and train transport, and service to area by air.

ARTS

Population **Top-ranked city**
 more than 1 million New York, N.Y.
 250,000 - 1 million New Haven, Conn.
 100,000 - 250,000 Lincoln, Neb.
 less than 100,000 Lawrence, Kan.

Based on the number of museums, colleges, symphonies, theaters, dance companies and public libraries.



GRANT CARMICHAEL '89

ILLUSTRATION BY GRANT CARMICHAEL, THE TAHTAN, CARNEGIE MELLON U.

Career Moves

Employers, counselors offer advice to students considering relocation

When Ty Eggemeyer graduated from the U. of Virginia's business school last May, he was offered a job in Boston paying more than \$55,000.

He turned it down. Instead, Eggemeyer accepted a lower-paying position in Dallas with the consulting firm McKinsey & Co. Inc. "The Boston firm would have had to pay me 50 percent more for me to have a standard of living comparable to what I have in Dallas," he explained.

But salary wasn't the only factor Eggemeyer considered. "It's a quality of life issue as much as anything else," he said. "I chose Dallas over Boston because it's easier to commute in and out of the city, it's easier to get to and from the airport, and the weather's warm.

"I'm perfectly satisfied with my decision. I think the key is to be happy wherever you go. You have to consider the quality of schools, the proximity of family and a number of things besides the money."

Unfortunately, many students do not follow Eggemeyer's example when considering a relocation, said Glenda F. Lentz, director of the U. of South Florida's career development services.

"So many people who come out of school are so influenced by money because they've spent four years just putting out money," she said. "They get their degree and go into the job search with the attitude, 'I have the ticket, now who will take me there for the best price?'"

"They need to say, 'I have prepared

myself for a job, and I know these are the types of jobs I will be happy with, and they must be in the Southeast region,' etc. That is the most logical approach to a job search, but so many students don't do that. That's why we have so many people changing jobs so early."

Lentz said students need to perform a self-assessment, which will reveal what qualities in a prospective job and city are most important to them.

"Then, just as they've researched the culture of the company they've chosen, I'd advise them to research the culture of the area they're planning to move to," she said.

Job relocation services throughout the country can help students conduct this

research. Pam Bisbo, manager of the Relocation Connection in Sacramento, Calif., said her counselors present newcomers with information on communities, recreation, utilities, taxes, commuting, shopping, living costs and spouse employment.

"We basically try to ease them into their new community," she said. Bisbo encourages students to consider factors they may take for granted in their hometown before moving.

"Recreational activities are an important consideration for new hires especially, because they're usually younger. For example, if they like camping, they should find out how far a drive it would be to get away for the weekend."

Alan Dias, president of PRM Bound Relocation Services in Glendale, Calif., said another important issue is assistance for the trailing partner. He said graduates should consider the availability of job opportunities for their spouse before they move.

He also said students should look for help with the physical part of the move, since many companies have contracts with moving lines.

Often companies offer complete relocation packages to new hires, he said. For example, Citicorp Diners Club Inc. in Denver, Colo., pays for the relocation of household goods and automobiles, and storage for 30 days.

In addition, said Human Resources Manager Gretchen Ragland, Citicorp pays for 30 days temporary lodging and other expenses, including meals and laundry. The company also pays graduates \$1,000 up front for miscellaneous expenses.

Ragland said one perk Citicorp provides is a tax person to do the new hire's taxes the first year. Other than that, she said, "I would think this is an equivalent package to what most major companies offer."

Dias also recommended taking advantage of resources such as the *Bound* publications, a series of reference books in 15 different major metropolitan areas across the country that describe communities, housing and rental costs, and other aspects of the areas.

The National Metropolitan Area

BEGINNING SALARIES AROUND THE COUNTRY

	Chicago	Denver	Memphis	New York	Portland
First-year accountant, major CPA firm	\$24,000-30,000	\$25,000-27,000	\$24,500-26,500	\$30,000-33,000	\$22,000-25,000
Alcohol/drug counselor, nonprofit organization	\$12,000-16,000	\$14,000-18,000	\$11,000-20,000	\$16,500	\$11,100-16,500
Computer programmer	\$25,800	\$27,500	\$27,800	\$30,600	\$23,700
Manufacturing engineer	\$29,300	\$24,000	\$28,000	\$29,100	\$25,000
Assistant professor, state university	\$34,100	\$33,200	\$31,400	\$36,000	\$29,300
Public librarian	\$22,000	\$21,300	\$18,200	\$23,900	\$21,200
Management trainee, retail sales	\$23,000	\$23,000-27,000	\$18,000-21,000	\$23,000-26,000	\$21,000-26,000

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