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# Megatrends 2000 

A NEW BLOCKBUSTER OF TREND WATCHING AND SOCIAL FORECASTING. BY JOHN NAISBITT AND PATRICIA ABURDENE
In Megatrends, published seven years ago. John Naisbitt and Patricia Aburdene identified the ten trends that transformed our lives during the 1980s. Described then as "the book that America is writng about iself. " Megatrends has umed out to be a truly prophetic work
Now. we confront the mythic year 2000, a symbol of the
future and what we shall make of it As the new millenn
arins. ten new epochal forces have been unleashe which again promise to transform our world, touching
becond 1) a Booming Global Economy 2) a Renaissance of the Arts; 3) the emergence of Free Market Socialism: 4) Global Lifestyles and Cultural Nationalism: 5) the De cline of the Welfare State: 6) the Rise of the Pacific Rim 7) the Decade of Women in Leadership; 8) the Age of B ology: 9) the religious Revival of the Third Millennium: 10) the Trumph of the individual.
Several of these trends will unleash storms of controversy Woven together into the tapestry of Megatrends 2000. these momentous messages will create an international publishing sensation.

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