

# Journalism school invites high school students to conference

By Stephanie Holland  
Emerald Reporter

Don't be surprised by wandering high school students on the sidewalks and hungry kids in the EMU Fishbowl on Thursday.

More than 200 Oregon high school students will visit the University from 9 a.m. to 3 p.m. for the 63rd annual Oregon Scholastic Press High School Press Conference, sponsored by the University's School of Journalism.

"We've already doubled our enrollment this year," said Jennifer King, assistant dean for external affairs and conference coordinator. "It's kind of exciting."

The keynote speaker for the conference is Mark Zusman, editor of Portland's *Willamette Week*. In 1988, Zusman was awarded the Bruce Baer award for public affairs reporting, the most prestigious honor in Oregon journalism. In 1986, he won the Gerald Loeb Award for distinguished business and financial journalism, awarded by the UCLA Graduate School of Management.

Zusman's topic is The Real Truth About Journalism. "I'm going to speak on myths about the profession that I hope to shatter," he said.

Contrary to what many journalism students are taught in school, objective journalism is not the correct way to report stories, Zusman said.

"I'm going to say that's bullshit," he said. "The best journalism is actually interpretive."

Advisers and students from high school newspapers and yearbooks will attend conference sessions designed to explore topics such as sexism in journalism, yearbook layout and design, photos that communicate, editorial writing and

relating environmental issues to a student newspaper.

In addition, eight sessions will be offered for individual newspaper evaluations by Randy Beam, an assistant professor of journalism; Kay Black, city editor of *The Register-Guard*; Arnold Ismach, dean of the School of Journalism; and Duncan McDonald, an associate professor of journalism.

Ismach will host a luncheon for advisers, who are invited to share concerns, tips and strategies for working with high school journalism students.

"It will be a problem-sharing session," Ismach said. "I'd like to find what particularly is on their minds these days."

The conference, which costs each school \$18 for registration plus \$10 per student, is not designed to make a profit for the School of Journalism, King said.

"It breaks even," she said. "The conference isn't a money-making deal. It's a service to the state high schools."

The 67-year-old Oregon Scholastic Press, one of the six oldest high school press associations in the United States, was founded in 1921 by the late Eric W. Allen, dean of the School of Journalism.

The association was formed to improve journalism at the high school level, to promote related activities within the secondary schools, to encourage high standards of instruction, to help teachers who supervise curricular activities in journalism and to work with other state and national press associations in furthering these purposes.

## Frohnmayer Continued from Page 5

women alone," he said.

Frohnmayer has not yet formulated specific plans to deal with such issues as funding for education, the workers' compensation system, the timber industry, and campaign finance reform, but detailed plans will be made public early in the campaign, Frohnmayer said.

"This will be an issue-oriented campaign with concrete proposals," Frohnmayer said, adding that he is allowing time to research issues and listen to public opinion, he said.

Frohnmayer has a multi-front strategy for combating drug abuse and drug-related crime in Oregon based on a blueprint he helped formulate when he was president of the National Association of Attorneys General in 1987-88, Frohnmayer said.

"It's not just a law enforcement problem," Frohnmayer said. "It's a community problem that we own together."

In 1985 Frohnmayer withdrew from consideration as the Republican candidate for governor in order to devote more time to his family. Two of his daughters, ages 16 and 10, suffer from a fatal bone-marrow disorder, Franconi's anemia. Frohn-

mayer said Tuesday his children's conditions have stabilized and that the family wholeheartedly supports his campaign.

"I know better the meaning of courage, because I've seen two young girls endure hardship, pain and illness with realism, with spunk and with inspirational and contagious optimism," Frohnmayer said.

Eric Stinemates, chair of the University's College Republicans, was among those who welcomed Frohnmayer's announcement.

"I've been waiting for Dave to run for governor for years," Stinemates said. "He's the best candidate we have. He's the one to get Neil out of office."

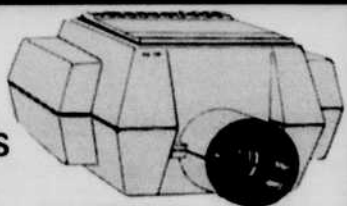
Frohnmayer's advantage will be in attracting independent voters and disenfranchised Democrats in addition to Republicans, Stinemates said.

Frohnmayer is currently in his third consecutive term as state attorney general. He was a University law school professor from 1971 to 1981 and a special counsel to the University president from 1971 to 1979. He was a representative to the state legislature from south Eugene in 1975, 1977 and 1979.

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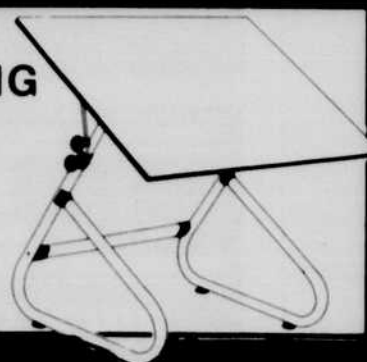
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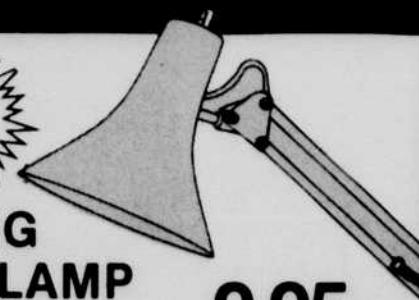
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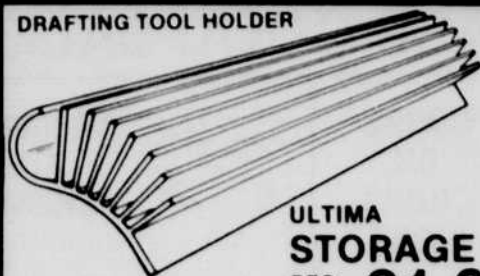
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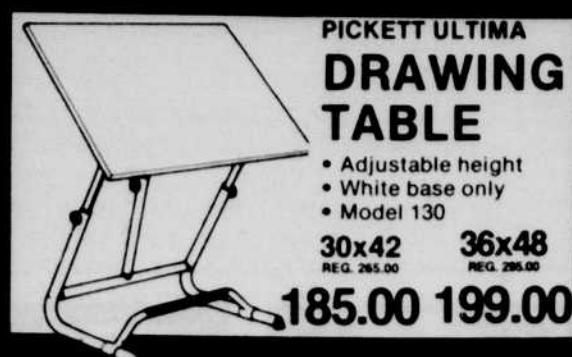
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