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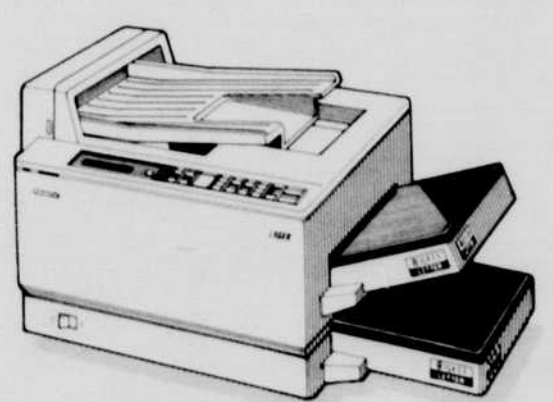
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Enterprising students respond to message on anti-owl T-shirts

By Sing Chan
Emerald Contributor

When junior psychology student Stan Esserding saw an article in the Eugene Register-Guard about the "Save a Logger, Eat an Owl" T-shirts, he was shocked by the ignorance and hatred behind the message.

In response, Esserding, along with junior rhetoric major Pete Keady, decided to create their own T-shirt — which depicts an owl teaching a group of loggers about the ecosystem with the slogan "Save an Owl, Educate a Logger" printed underneath.

The T-shirts cost \$400 to produce and will sell for \$11.95 each. Esserding and Keady plan on donating their profits.

Keady admits that the T-shirts are a bit misleading. "The shirt seems like it's just bashing the loggers, but the point is that the entire public is misinformed. But we had to go to the opposite extreme to get equal attention," he said.

After reading various literature and consulting numerous biologists and professors on the issue, Esserding said the answer lies in a middle-of-the-road solution.

"The road to be taken is to preserve the jobs, the economy, and the forests," he said.

Esserding added that following the one-sided arguments of



Photo by Bill Haines

University junior Pete Keady displays the "Save an Owl, Educate a Logger" T-shirt he designed along with fellow junior Stan Esserding to combat anti-spotted owl slogans.

eight to 10 years ago," Esserding said.

Part of the problem is that the lumber is being exported before it is processed. More jobs could be created for Oregonians if fin-

down all their old-growth forests and manufactured second-growth forests. It's been proven that the wildlife there is almost nil," said Esserding.

Both Esserding and Keady feel that everyone should have an interest in this issue. "We're simply doing what little part we can," said Esserding.

"It'd be a shame to see the old growth torn down and ruined. It sounds corny, but the forests are absolutely beautiful," Keady added.

And the two are sure the loggers will be angered by their T-shirt. "If we have to piss them off to make them think — to make them realize what the problem is — then that's what we have to do," said Esserding.

Anyone interested in purchasing a shirt may contact Esserding or Keady, at 345-6988.

"If we have to piss them off to make them think — to make them realize what the problem is — then that's what we have to do."

—Stan Esserding

either the logging industry or the environmentalists are obsolete.

"The loggers are simply victims. The logging industry is making a lot of money by cutting costs and selling the wood at higher prices because of this 'crisis'. The logging companies knew how much of the old growth they could legally cut

ished products were being sold, said Keady.

Esserding pointed out that the spotted owl is merely a measurable indicator of the wildlife dying in the old-growth forests.

While new trees can be planted, it is impossible to re-create an entire ecosystem, he said.

"In Europe, they've cut

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