

Campus fundraisers use innovative means

By Bill Taylor
Emerald Contributor

Fundraising trends now seem to lean toward the innovative and original and stress challenging and exciting contests.

This change from the typical bake sale fundraiser is exemplified by the activities hosted by members of the Greek system.

During this year's Greek Days of Giving, the Interfraternity and Panhellenic

councils raised more than \$800 for the Young Men's Christian Association through their parent education program. The "Making Parenting A Pleasure" program included a five-kilometer fun run, comedy night and T-shirt sales.

In addition, the Sigma Nu fraternity and Delta Delta Delta sorority sponsored a 24-hour Teeter-Totter-Thon, an event in which house members managed to raise \$500 by soliciting pledges and selling T-shirts. The money raised was donated to help Eugene's home-

less children.

"It's high-profile and fun for the people involved," said Carson Bowler, IC president and member of Sigma Nu.

The more than \$500 raised by the Alpha Phi sorority's annual dance, co-sponsored by the Oregon West Fitness center for NIKE's Heart Aerobathon was donated to the American Heart Association.

Outside of the social service activities provided by the Greek system, residents of the University Inn and dorms have in the past sponsored gambling

nights.

The DeBusk dormitory last year held a "Gold Nugget Saloon" while the UI and Patterson Towers sponsored "Casino and Games" night, which included a variety of card games such as poker and blackjack and dice games.

The UI also managed to raise money by holding a Celebrity Auction, in which they raised more than \$500 for Camp You Can Do, a camp for disabled children. Items donated to be sold included a workout shirt from San Francisco '49ers quarterback Joe Montana.

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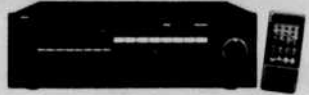
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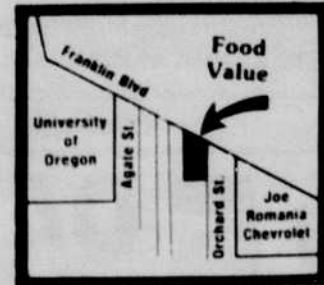


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