

This is all you need to apply for the Card.



With Automatic Approval, it's easier to qualify while you're still in school.

Now getting the Card is easier than ever. For the very first time, students can apply for the American Express® Card *over the phone*.

Simply call 1-800-942-AMEX. We'll take your application by phone and begin to process it right away. It couldn't be easier.

**NORTHWEST
AIRLINES**
LOOK TO US

What's more, because you attend this school full time, you can also take advantage of the Automatic Approval Offer for students. With this offer, you can get the American Express Card right now—without a full-time job or a credit history. But if you have a credit history, it must be unblemished.

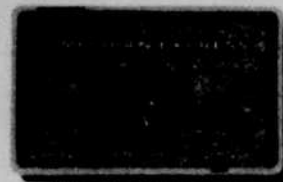
It's actually easier for you to qualify for the Card now, while you're still a student, than it ever will be again.

**Become a Cardmember.
Fly Northwest \$99 roundtrip.**

As a student Cardmember you will be able to enjoy an extraordinary travel privilege: fly twice for only \$99 roundtrip to any of the more than 180 Northwest Airlines cities in the 48 contiguous United States (only one ticket may be used per six-month period).*

And, of course, you'll also enjoy all the other exceptional benefits and personal service you would expect from American Express.

Apply now by calling 1-800-942-AMEX. And then you can really go places—for less.



Apply Now: 1-800-942-AMEX



*Some restrictions may apply. For complete offer details, call 1-800-942-AMEX. Current student Cardmembers automatically receive two \$99 travel vouchers in the mail.

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