

Journalism

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field, I don't think you can separate news-editorial from the underlying economic conditions in which it operates," Ponder said.

Arnold Ismach, dean of the journalism school, also agreed with this line of reasoning.

"Certainly advertising is not journalism. Nevertheless I'd like to see advertising people exposed to the type of environment that they are in a journalism program," Ismach said.

"I think it's important for the people in the advertising field to get exposed to the values of journalism that they wouldn't get if their training came from business schools... I hope it makes for a more socially-responsible advertising practitioner," Ismach added.

When comparing journalism school enrollments, University statistics mirror national figures. According to Ponder,

the journalism school has been setting enrollment records for the last few years — primarily in the public relations and advertising disciplines.

A campus survey conducted for the years 1982-85 indicated advertising enrollment rose from 17 to 23 percent, while public relations increased from 10 to 13 percent. During that same period, news-editorial enrollment dropped from 26 to 16 percent.

"News-editorial enrollment has been consistent; it's not dropping in actual numbers. But it has not been increasing in proportion to the other sequences," Ponder said.

Various reasons account for growing student interest in commercial journalism fields, and Ismach cautioned against looking for a simplistic cause-and-effect correlation. "What you've got is a complex equa-

tion when you look at the whole field of journalism. You can't look for single answers... there are four or five factors working simultaneously here," Ismach said.

He speculated one explanation for the increase in advertising and public relations enrollments may be traditional journalism is suffering from an image problem.

"My own observation in watching college students for a decade or so... is that there's a certain amount of disdain for the types of things journalists do."

"People feel uncomfortable with the aggressive journalist — the characterization of the journalist today who invades people's privacy, is heavy-handed and hard-hitting — and we've seen that sort of thing when you

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'Guardians'

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The signs spelled out such slogans as "Our bodies are not sexual objects" and "Leave our bodies out of your perversions."

At one point, a protester held the front door shut on a man trying to enter the building. The protester moved away from the door after another protester told her, "That's not the way to do it."

Later in the evening a brief scuffle broke out when a woman protester hit a man approaching the front door.

After a few tense moments, the woman walked away and order was restored.

"I want to know her name so I can sue her," shouted the man, who refused to identify himself to a reporter.

Groups represented at the protest included the Gay and Lesbian Alliance, Women's Referral and Resource Service, Rape Crisis Network and Men Against Rape.

"I think a lot of people are deciding to not come in and that's what we wanted," said Rush Abrams, co-director of the Women's Referral and Resource Service.

"We let a worker inside know it was a serious enough issue to

protest," said Bonnie Plant, Abrams' co-director.

However, Dennis Fitzgerald said the band's flyer was misconstrued by the protesters.

"Humor is an essential part of

what we do, and what we did was not intended to be malicious," Fitzgerald said.

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