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Photo by Ted Shepler

University GTFs march from the EMU en route to Campbell Hall Thursday afternoon, where they gathered in support of renewed negotiations between the GTFF, the University and the State Board of Higher Education.

GTFs rally for support in contract negotiations

Cries of "Contract!!" reverberated through campus Thursday afternoon following a rally outside of Susan Campbell Hall by members of the University's Graduate Teaching Fellows Federation.

The purpose of the rally was to give support to the bargaining team as they returned to the table to begin negotiations for the first time in two months. Team members were given instructions at the October union membership meeting to bring back to the table. The first is a payroll deduction plan, allowing GTFF members the option of purchasing ASUO health insurance without having to put up the money at the beginning of the term. The second, con-

cise, objective criteria for the evaluation of GTFs to avoid the loss of reappointment solely from student evaluations.

According to Sandra Nemeth, business agent for the GTFF, it is the GTFs that basically run the University. "By not negotiating they are pushing us against a wall, whereby we'll have to take advantage of the state system of settling this. We could shut this University down," she said.

Because of the large number of GTFs at the University, Nemeth said in the event of a strike it would not be easy for the University to find "scabs" who are as qualified as GTFs to cross the picket lines.

GALA official recants request

By Jeff Morgan
Emerald Reporter

Gay and Lesbian Alliance co-director Tim Hughes has rescinded his request for the resignation of the ASUO Coordinator for Minority Affairs and will instead seek mediation because the coordinator "did not have malice in his heart" when he made public remarks that offended the group, Hughes said.

Hughes called for the resignation of Harry Hintsala, ASUO's minority affairs coordinator, after Hintsala made what Hughes termed "outrageously homophobic comments" in a story published in Tuesday's Oregon Daily Emerald.

ASUO President Kasey Brooks suggested to Hughes in a Tuesday meeting that instead of seeking Hintsala's resignation, GALA staff members and Hintsala go through a mediation process.

Hughes met with GALA's board of directors after his meeting with Brooks and decided to try mediation. "Harry did not make these statements out of any kind of hatred or maliciousness, but more out of ignorance," Hughes said in a Wednesday interview. "It was probably reasonable to give him (Hintsala) another chance and to not totally demand that he be fired."

According to mediator Sheila Hale, the mediation process had

not begun as of Thursday, but she hopes to have her first meeting today. In order to downplay emotional reactions, she had asked Hughes and Hintsala not to speak publicly about the process. The Emerald interview with Hughes was conducted before Hale made the request.

Brooks said she was happy the conflict will go into mediation and said she would sit in on the mediation session, since she has "been the unofficial mediator so far."

Although Hughes said he hopes to see positive results from the mediation process, the choice to seek mediation was

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Local band attracts protesters

By Stephen Maher
Emerald Associate Editor

About 50 people picketed outside Taylor's Tavern Thursday evening, protesting the appearance of a local country-western band after the band's scheduled gig at another tavern was cancelled.

The protesters objected to a flyer promoting the Guardians of American Morality's scheduled performance at Max's Tavern, 550 E. 13th Ave. The flyer, which appeared around campus a few days before the show, included a photo of pop star Madonna posing nude and wearing a cowboy hat. Below the photo was a phrase that included a word referring to a female genital area.

The band's show at Max's was cancelled after people called the tavern and complained about the band's appearance.

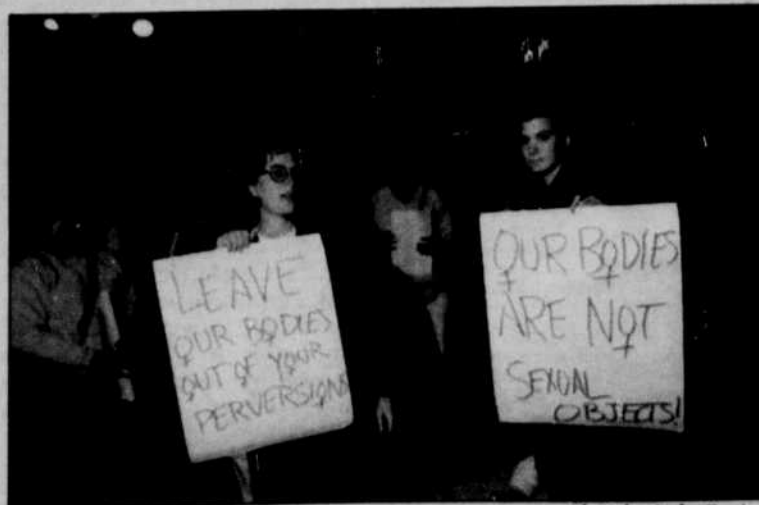


Photo by Andre Ranieri

In protest of a band's flyers, picketers marched in front of Taylor's Tavern on Thursday night

said Rene Fitzgerald, the wife of band member Dennis Fitzgerald. The band then arranged to play at Taylor's, she said.

As patrons entered Taylor's, protesters surrounded the front entrance, holding up signs and

chanting "Don't go in, don't go in, don't go in..."

Other patrons left as they approached the tavern after being confronted by protesters.

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Journalism programs face broader scope

By Mike Drummond
Emerald Associate Editor

Question: when is a journalism major not an aspiring journalist? Answer: when he or she joins the growing ranks of students flocking to journalism advertising, public relations and marketing fields.

Journalism schools currently are all the rage. According to a recent article in *The Chronicle of Higher Education*, "enrollment in four-year colleges and universities rose by 1 percent between 1985 and 1986," while enrollment in the nation's "journalism and mass-communications programs increased by more than 4 percent."

That increase, however, has not originated from the traditional news-editorial side of journalism, but rather from a burgeoning corps of students interested in advertising, public relations and marketing — a development that has sparked heated debate in academic halls across America.

"I would frankly rather see advertising and public relations taught in business schools," *The Chronicle* quoted David Weaver, president of the Association for Education in Journalism and Mass Communications.

Ben Bagdikian, graduate journalism dean at the University of California at Berkeley, expressed similar disdain for teaching these subjects in journalism schools.

"Not only do we not teach p.r. and advertising, but we believe they have no place in a journalism school," Bagdikian stated.

Closer to home the

philosophical war of words remains less intense. Oregon State University's Jim Folts, an assistant journalism professor, admitted he saw a danger in having too many advertising and public relations people enrolled in journalism departments; however, he believes such courses do have a place in journalism schools.

"They (advertising, public relations and marketing students) use communication skills that other areas of journalism do. On the other hand, I would hate to see them become such a dominating factor that journalism schools lose sight of other issues," Folts said.

Folts expressed concern that booming advertising/public relations enrollments could undermine efforts "to carry on a healthy news-editorial program," although he has not seen this phenomena occurring at OSU.

"We're a small department, and we tend to be oriented toward technical journalism, i.e., dealing with students interested in reporting about specialized fields," Folts added.

Greg Kerber, the University's assistant dean of journalism, said advertising is the largest sequence in the journalism school, and he believes advertising and public relations belong where they are.

Stephen Ponder, an assistant journalism professor, reiterated this thought.

"I see that it's (advertising and public relations) part of an industrial whole. If you're going to look at the entire

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