

Bookstore brandishes its spirit

By Constance San Juan
Emerald Contributor

The University Bookstore is getting in to the spirit of Homecoming. And this year the big Homecoming game happens to fall on that day of days, Halloween.

The Bookstore's Advertising Director, Judy Ness, has been swept into the spirit of both events in an advertising brainstorm. An ad running in the Emerald and in the Oregonian (for the benefit of the large alumni chapter in Portland) challenges the student body and alumni to really go all out in showing their Halloween and Duck spirit by wearing as much as possible of their Duck paraphernalia to the game.

Ness believes the ad will net success because the Ducks' abnormally good start this year has school spirit soaring to a record high, and Halloween has people energetically sweeping the campus.

Other steps are being taken to get ready for Homecoming week. All those various and sundry items displaying the University's logo have been ordered in abundance to prepare for the inevitable alumni invasion. Cups, mugs, glasses, shirts, sweatshirts, stuffed animals, etc., have increased in stock by about 10 percent.

One of the most popular items this year is the Hard Duck Cafe t-shirt. Two hundred and seventy shirts have sold in a week, and Emery predicts the 45

dozen that have been ordered will sell out before the big game this weekend. "It's been a long time since we've had anything so hot," she said.

The Bookstore's general books department has geared up for the weekend by arranging

for University alumnus Ken Kesey to be at the game autographing copies of his book "Demon Box."

Hopefully, everyone will be ducked out to the max this weekend. And you know where to get the Duck fan essentials.



Photo by Gregor Okorn

The Bookstore hosts a plethora of Duck paraphernalia and an array of Homecoming trinkets.

Touch of Class Clothing

DON'T LET THE COLD BRING YOU DOWN DURING THE



HOME COMING GAME!

Come in and check out our warm sweaters, gloves, mittens, coats, scarves and more! (New and resale clothing)

Mon.-Fri. 10:00 - 5:30
Sat. 10:00 - 5:00

2650 Willamette

343-0095

Backstage

Dancewear & Theatrical Supplies



The Halloween Place Costumes — Very Affordable

vamp • vampire • Zorro • gowns • crowns • clowns (tramp, floppy, sloppy, traditional) • witch and sexy witch • devil; male and female • yukatas and kimono • Ninja • jester • Pierrot • Grecian woman • Roman woman • goddess • harem girl • Medieval dress • cave person • sultan • bee • ladybug • pig • playing card • Humpty Dumpty • bag lady • matador • pirate man • pirate lady • pregnant anything • Marilyn Monroe • Mae West • Can-Can • Raggedy Ann • Raggedy Andy • Carmen Miranda • old-fashioned bathing beauty • old-fashioned beach bum • French maid • priest • nun • 50's poodle skirt • old-fashioned women's underwear • angel • tuxedo footpad • Peter Pan • elf • Red Ridinghood • male convict • female convict (with or without ball and chain) • hula dancer • tuxedo jackets (velvet jackets and vintage too) • flapper • shimmy • hooker • gorilla • Santa • Mrs. Santa • skeleton • Tinkerbell • and

ACCESSORIES FOR ALL SORTS OF COSTUMES...

bunny girl • cat • mouse • butterfly • angel • bum (or use your imagination) • collars and cuffs • beards and mustaches • hats (from Aviator to zoot suiter) • tails and ears • noses and beaks • ties and suspenders • glasses and eye patches • teeth and tooth black-out • antennae and horns • wings and things • wands and bonds (handcuffs) • swords and knives • bracelets • earrings • tiaras • medals • bow ties • socks and shoes • leotards and tights • tutus and ruffs • boas • all kinds of WIGS and bald caps, too! • feathers and fabrics • clown shoes • elf shoes • dance shoes AND THE LARGEST SELECTION OF THEATRICAL MAKEUP YOU CAN IMAGINE — we will show you how to use the makeup!



41 W. Broadway
Downtown
Eugene,
OR 97401
686-2671

OPEN SUN. 12 TO 4

"COME AS YOU AREN'T"

Flowers Add To a CELEBRATION

- ...homecoming football game mums
- ...tailgate party arrangements
- ...corsages ...balloons

GO DUCKS!

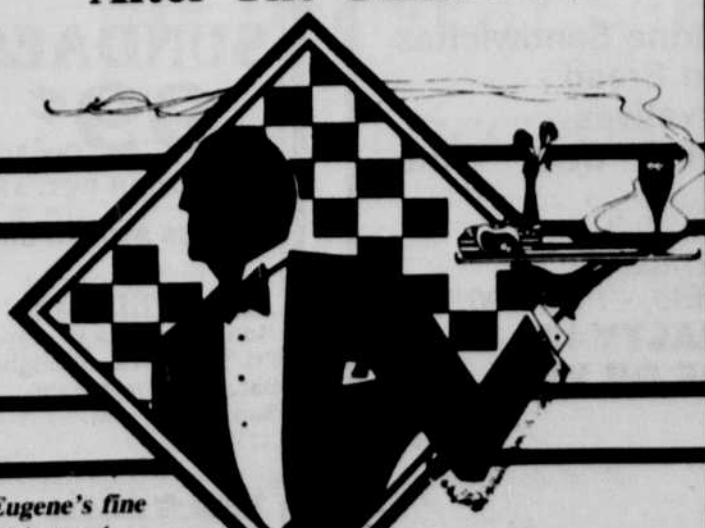
free carnation with this ad
in store October 31...

Come to FALL FLOWER CELEBRATION
Display of Fall Designs

Eugene's Flower Home

— THE UNIVERSITY FLORIST —
610 E. 13th at Patterson • Eugene

After The Game . . .



Eugene's fine
restaurant

Fabulous seafood
and delicious steaks
await you.

Serving dinner from 4 to 10 p.m.

The Trawler

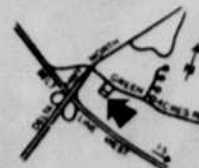
Downtown Underground
(Basement Level at Oak & Broadway)
reservations recommended

484-5730

FOOD CONNECTION

1060 GREEN ACRES EUGENE, OREGON 97401
PHONE (503) 344-1901

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is right



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Diane's
Tortilla
Chips
20 oz. sack

\$1.09
each
2 KINDS

Prices good
Wed., Oct. 28 through
Tuesday, Nov. 3, 1987.

FOOD CONNECTION

Coor's
Light Beer
16 oz. cans
6 pk. cans

\$2.98
+ DEP

Prices good
Wed., Oct. 28 through
Tuesday, Nov. 3, 1987.

FOOD CONNECTION

Pepsi
Family
12 oz. cans
6 pk. cans

\$1.66
+ DEP

Prices good
Wed., Oct. 28 through
Tuesday, Nov. 3, 1987.

FOOD CONNECTION