

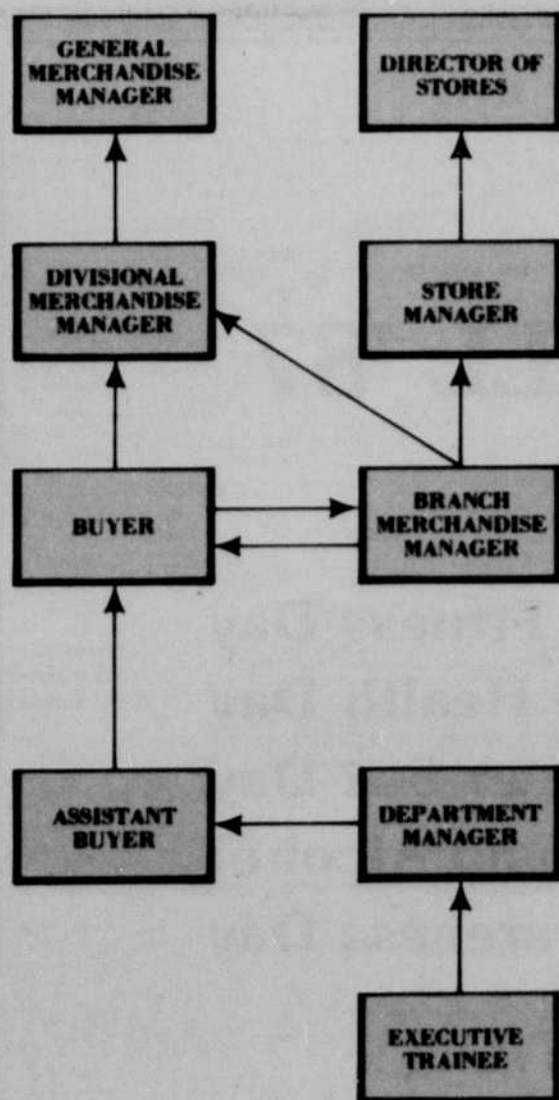
THE MAY COMPANY ASKS: ARE YOU THE EXCEPTION OR THE RULE?

WE THINK IT'S OBVIOUS. Those that are the rule have moved on to the next page, content with what they believe department store retailing to be. That's fine. We're coming to campus to see you—the exception to that rule.

We are coming to show you the dynamic, challenging, financially rewarding world of today's May Company and present an Executive Training Program that offers you the following . . .

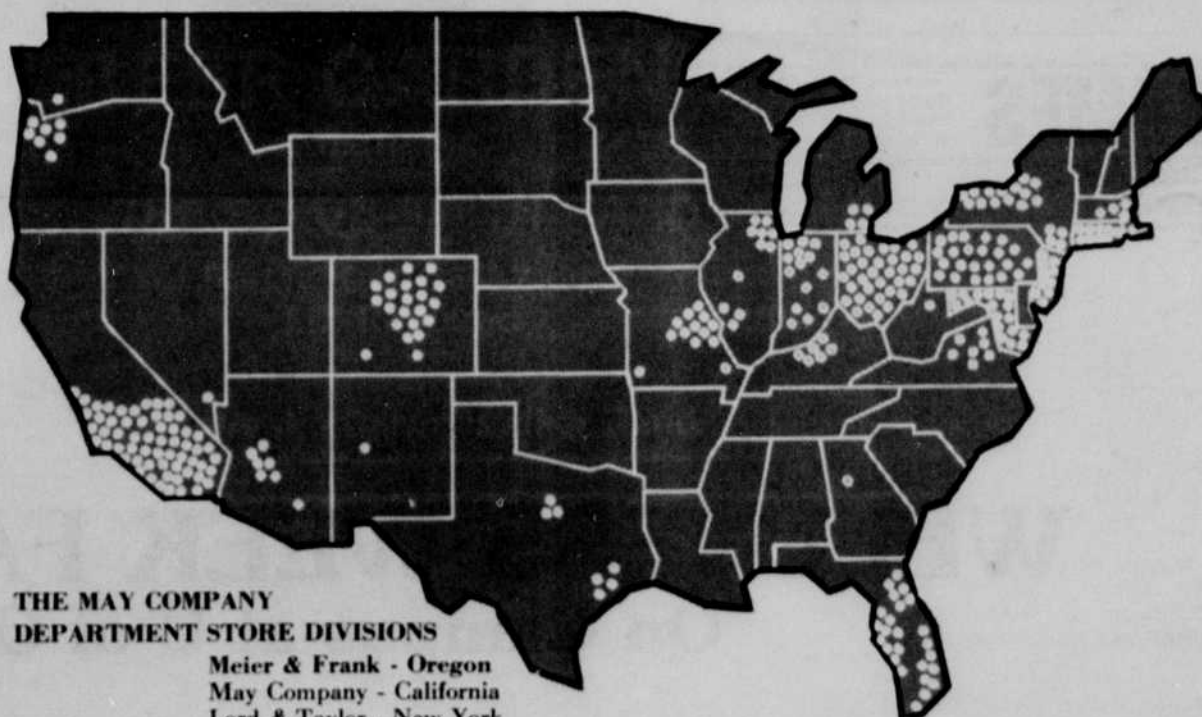
- Immediate responsibility as manager of your own department.
- A salary competitive with manufacturing, sales and high tech companies.
- Excellent benefits including profit sharing and stock ownership plan.
- The opportunity to reach a multi-million dollar marketing/management position within 3 to 4 years.

CAREER PATH MERCHANDISING AND STORES



THE MAY PYRAMID: OUR MODEL FOR SUCCESS. At the foundation are people—men and women like you. We are dedicated to the recruitment of the best talent available and committed to providing the training they need to complete our mission: excellence in retailing. Excellence at the May Company means total financial success. We believe our \$10 billion+ in annual sales proves that at today's May Company, excellence is indeed being met.

Meier & Frank, the Northwest division of May Company, will be on campus during fall term recruiting candidates for February 1988 Executive Training Programs. Come to the Open House listed at the bottom of the page to learn more about the career opportunities from current alumni now in the Executive Training Program.



THE MAY COMPANY DEPARTMENT STORE DIVISIONS

Meier & Frank - Oregon
May Company - California
Lord & Taylor - New York
The Hecht Co. - Washington, D.C.
J.W. Robinson - California
Famous Barr - Missouri
Kaufmann's - Pennsylvania
L.S. Ayres & Co. - Indiana
May Co. - Cleveland
G. Fox & Co. - Connecticut
Sibley, Lindsay & Curr Co. - New York
M. O'Neill Co. - Akron
May D&F - Colorado
Denver Dry Goods Co. - Colorado
Goldwaters - Arizona
Hahne & Co. - New Jersey
May Cohen's - Jacksonville, Florida

THE MAY COMPANY AT A GLANCE: Listed on the New York Stock Exchange, the May Company is America's largest department store retailer with over 305 stores across the country. We boast a 10 year history of steady growth in sales and profits through the marketing of quality, value priced merchandise to moderate and upper moderate consumer in every market we service.

MEIER & FRANK

A Division of The May Department Stores Company

Executives from Meier & Frank, the Oregon division of May Department Stores, and University of Oregon alumni will be on campus to speak with you about:

MANAGEMENT CAREERS

Monday, October 19, Gerlinger Lounge. Drop by anytime between 10:00 a.m.-3:00 p.m.
Casual dress. Light refreshments.