



Photo by Andre Ranieri

Miller Market is a family-owned market that attempts to maintain a reputation for friendly service.

delicatessen has been installed to create a more homey and friendly atmosphere. In addition, the Cunhas have attempted to establish and maintain a one-on-one relationship with their customers.

According to Nancy Cunha, customer satisfaction is the store's goal. "Our customers are the lifeblood of our store," she said.

To attract more students to their store, the Cunhas have sponsored sales and specials especially for the University crowd. According to Nancy Cunha, discounts are being offered now to Greek organizations interested in buying sandwiches or other food items at the Miller's Market deli.

The market is a great place to shop or get something to eat, said Pete Keady, a junior rhetoric and communications

major. "The clerks are all friendly and down-to-earth. If you want something, they're willing to give you what you want, and they're always willing to work with students," he said.

However, despite this interest, Nancy feels the majority of the people still "don't know that we exist." Although it's true "we're here for them (customers), they also have to be here for us," she said.

"We can't survive without regular use (by the customer)," she said.

However, the motto "Everybody grows up with Miller's" is once again coming into play. Since its establishment in 1931, Miller's Market has continually tried to meet the needs of the community and the fond images of Miller's Market as a "safe place to send your kids for milk and candy" still

exist, according to Nancy Cunha.

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received a two percent pay increase. However, Olum said the University has not kept up with comparable institutions across the country in faculty salary.

At the press conference and throughout his address, Olum remarked on the high quality of teaching and research at the University. However, many faculty members have received

lucrative offers of employment at other institutions, and one faculty member left the University to work at an East Coast institution that pays \$44,000 a year.

"If something isn't done there will be a real problem hanging on to that quality at the

Turn to Olum, Page 4



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