

Before you choose a long distance service, take a close look.



You may be thinking about choosing one of the newer carriers over AT&T in order to save money.

Think again.

Since January 1987, AT&T's rates have dropped more than 15% for direct-dialed out-of-state calls. So they're lower than you probably realize. For information on specific rates, you can call us at 1 800 222-0300.

And AT&T offers clear long distance connections, operator assistance, 24-hour customer service, and immediate credit for wrong numbers. Plus, you can use AT&T to call from anywhere to anywhere, all over the United States and to over 250 countries.

You might be surprised at how good a value AT&T really is. So before you choose a long distance company, pick up the phone.



AT&T

The right choice.