

WELCOME A NEW KIND OF FORD TO THE STREET.

FESTIVA. THE PRODUCT OF FORD'S WORLDWIDE RESOURCES.

A direct result of Ford's worldwide resources and engineering expertise, Festiva was first introduced in Japan. It was an immediate sales success. And an immediate design award winner. Little wonder. It's a car that offers quick, maneuverable, state-of-the-art fun.

FESTIVA. THE FUN STARTS AT

\$5765. And it includes front-wheel drive. A 1.3 liter 4-cylinder engine. Power front-disc brakes. Radio. Rack and pinion steering. High-back cloth bucket seats. Split fold-down rear seats. Side window demisters. And lots more. All standard. Or you may choose Festiva LX, which includes things like a 5-speed manual transaxle. Tilt steering column. Electronic AM/FM stereo. Dual electric remote control mirrors. Rear window defroster. And more. All for **\$6,868.** (Sticker prices exclude title, destination charges and taxes. Aluminum wheels shown, \$396 extra.)

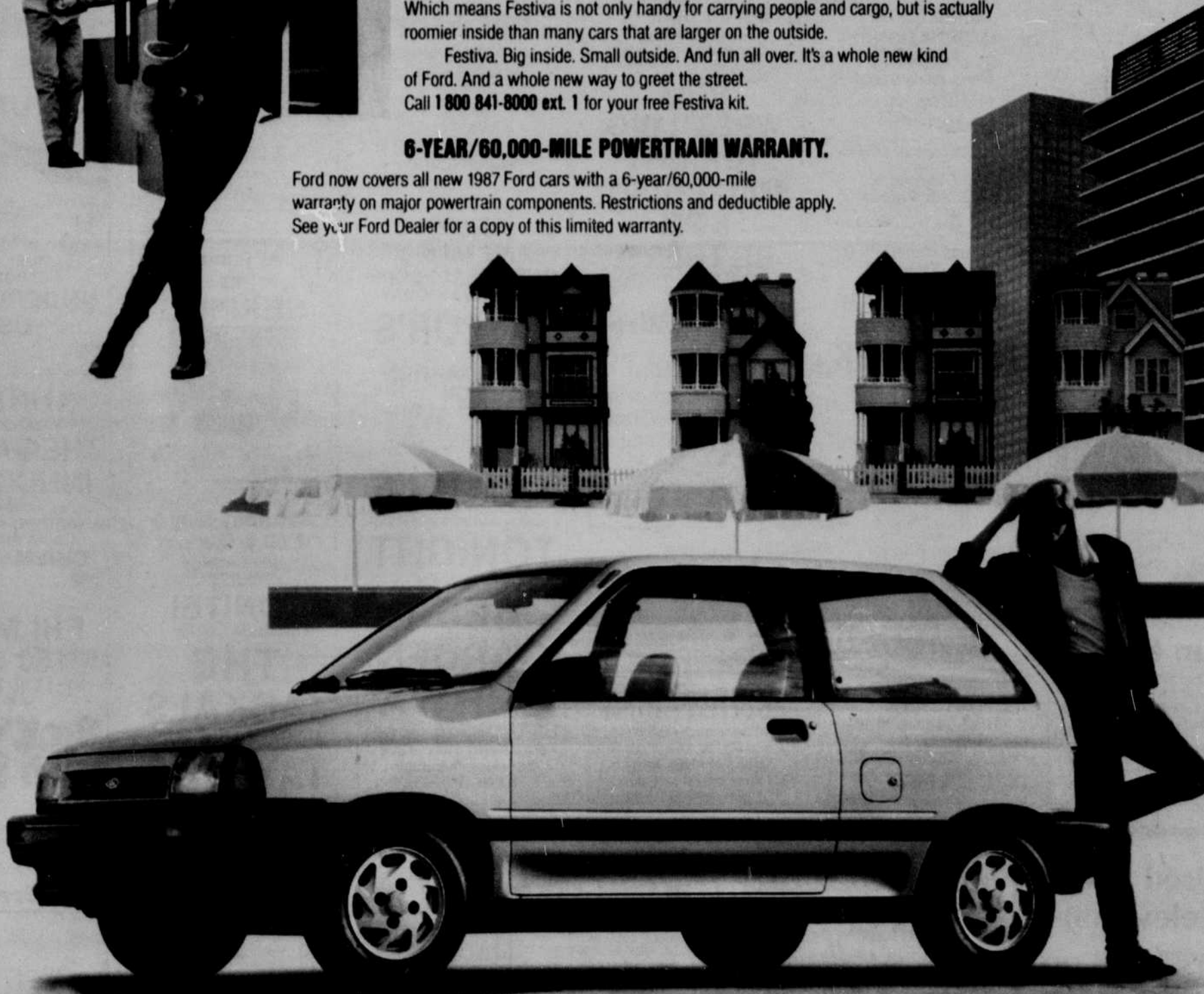
FESTIVA. A WORLD OF ROOM INSIDE.

Festiva's hatchback design has 98.4 cubic feet of interior space. Which means Festiva is not only handy for carrying people and cargo, but is actually roomier inside than many cars that are larger on the outside.

Festiva. Big inside. Small outside. And fun all over. It's a whole new kind of Ford. And a whole new way to greet the street. Call 1 800 841-8000 ext. 1 for your free Festiva kit.

6-YEAR/60,000-MILE POWERTRAIN WARRANTY.

Ford now covers all new 1987 Ford cars with a 6-year/60,000-mile warranty on major powertrain components. Restrictions and deductible apply. See your Ford Dealer for a copy of this limited warranty.



Festiva LX

WELCOME FORD FESTIVA.



Have you driven a Ford... lately?