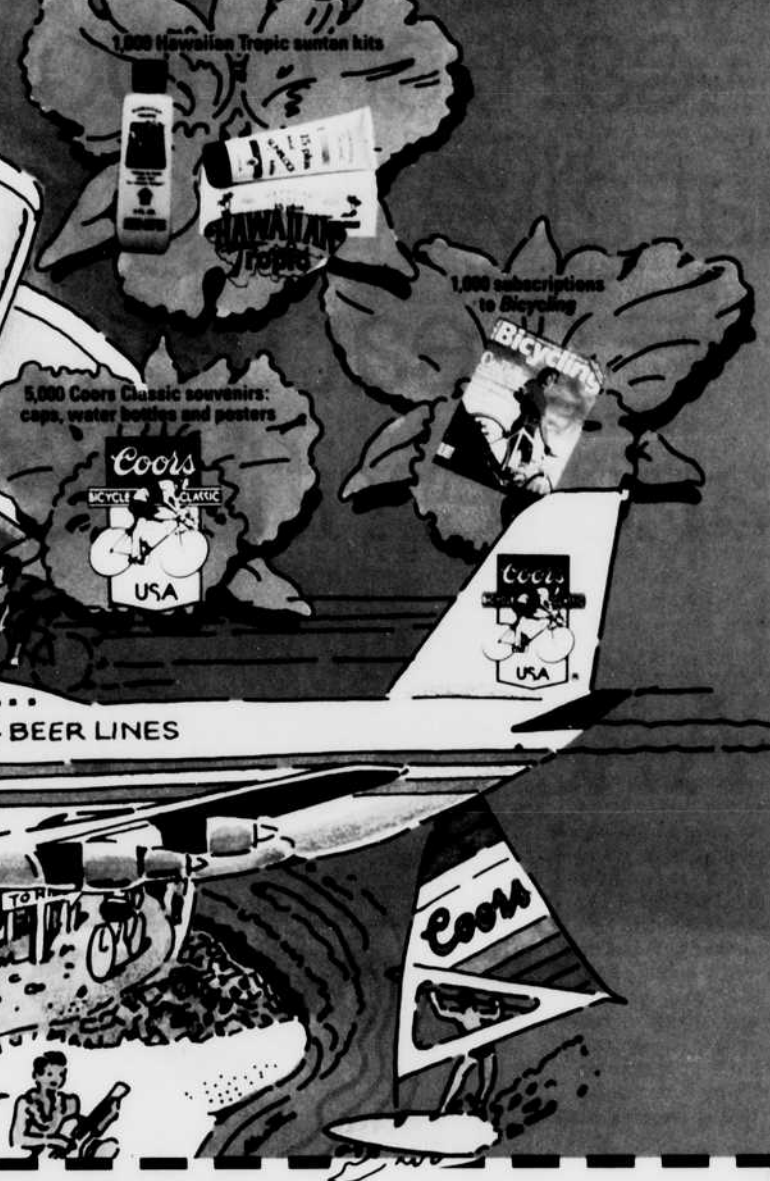




Coors INTERNATIONAL BICYCLE CLASSIC HAWAIIAN SWEEPSTAKES

WIN A TRIP TO THE BIG ISLAND, AND OTHER GREAT PRIZES!



Join the 1987 Coors International Bicycle Classic this August as it starts in Hilo, Hawaii. Besides 10 trips for two to the beautiful, uncrowded Big Island, you can win an assortment of great prizes to make this the hottest summer yet.

Plan your party around the state-of-the-art sound of a 100-watt-per-channel Kenwood Spectrum 360 stereo system or DP-460 compact disc player with exclusive optimum servo-control laser tracking system. Picture yourself on a K100 RS Motorsport 1,000 cc four-cylinder BMW motorcycle that offers the ultimate in performance and styling.

Experience unparalleled cycling comfort, vision and eye protection while wearing Bollé Chrono Shields. Soak up the sun safely and hold your tan for weeks with Hawaiian Tropic 15 Plus Total Sunblock and Forever Tan aloe moisturizer. Learn the latest from *Bicycling*, America's leading cycling magazine. Enjoy the fashion and fun of Coors Classic golf and bicycling caps, water bottles and posters, all with a unique Hawaiian design. Enter now!



ENTER NOW!

No purchase necessary.

**Coors International
Bicycle Classic
Hawaiian Sweepstakes**

Name _____

Address _____

City/State/Zip _____

Telephone Number _____

Mail your entry to **Coors Classic Hawaiian Sweepstakes**
P.O. Box 4815
Monticello, MN 55365 NC

- Rules & Regulations**
- 1) To enter, mail in an official entry form with proof of purchase, or send your name, address and phone number on a 3" x 5" card on which is written "Coors Classic Hawaiian Sweepstakes."
 - 2) Contestants may enter as often as they wish, but only one entry is allowed per envelope.
 - 3) All entrants must be of legal drinking age in the state from which they enter.
 - 4) All prizes will be awarded. A list of winners can be obtained by sending a self-addressed, stamped envelope to: Coors Classic Hawaiian Sweepstakes, P.O. Box 4815, Monticello, MN 55365.
 - 5) Limit of one prize per family or address.
 - 6) Entries must be received by June 30, 1987.
 - 7) Winners will be notified by July 10, 1987.
 - 8) Decision of judges is final.
 - 9) All taxes are the responsibility of the winners.
 - 10) Void where prohibited. All federal, state and local laws apply.
 - 11) Each entrant on behalf of himself or herself, his or her heirs, executors, personal representative and assigns, agrees to hold the sponsor and organizers, their respective directors, officers, successors or assigns or agents or employees harmless from any claims arising as a result of his or her entering or participating in this sweepstakes.
 - 12) Prize winners must sign a release allowing the use of their name and/or likeness for advertising or promotional purposes.
 - 13) The judges, employees of Kenwood BMW of North America, Bollé, Hawaiian Tropic, Bicycling, Coors and its distributors, retail licensees and their employees and their families are ineligible to participate.