

TWIST THE CAP, BEER ON TAP.

Fresh, smooth, honest-to-goodness draft beer. That's what's waiting for you under every cap of new Miller Genuine Draft. It's not heat-pasteurized, like most bottled beers. It's cold-filtered to give you the smoothness and freshness of draft beer straight from the tap.

MILLER GENUINE DRAFT. IT'S BEER AT ITS BEST.

