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Coupons Continued from Page 6

for reimbursement each day isn't worth the money. He called it a "necessary evil" that Waremart must do as a customer service.

Franklin Boulevard Food Value Manager Rich Dahl believes the reimbursement received by his store makes handling the coupons worth employee time, saying grocery stores have to take coupons. Not doing so would be "kind of like putting up a sign (reading) 'we don't want your business.'"

Terry and Anne Love said they save money by using coupons when they shop, but they also use other buying techniques that save them money.

Terry Love, a 35-year-old press operator, said he and his wife, a 22-year-old cook, "buy on sale a lot" and don't do much spontaneous buying. Each week, they sit down and read Wednesday's Register Guard ads and buy things when prices drop, he said. His wife

also keeps a file of manufacturer's coupons that she checks each week.

The Loves keep track of lag time between sales — chickens have a lag time of about two weeks — and buy enough of an item to keep them supplied until the next sale takes place.

They believe the time they invest each week is worth the savings involved, which amounts to savings of about 20 percent on their grocery bills.

David Wagner, a 42-year-old teacher, said he doesn't think about how much he saves but estimated about 80 percent of his purchases in grocery stores are for sale or coupon items.

"If it's not on sale I go without," he said. Like the Loves, he plans shopping trips and does little spontaneous buying.

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