

Gorman plans for a bright future, new economic life for Springfield

By Sarah Barton
Of the Emerald

When Richard Gorman graduated from the University in 1972 with a bachelor of science degree in political science, little did he know that soon he would be channeling his academic interests to politics on a daily basis as Springfield's new mayor.

A chiropractor in his spare time, Gorman is the owner of Garden Way Chiropractic Clinic, a place often frequented by University athletes with sports-related injuries. He is also a single father, and most recently, since the Nov. 4 general election, the city of Springfield's newly inaugurated mayor.

Gorman addressed a group of high school students Thursday who were visiting the city hall to learn the ropes of local government.

Gorman told the students to "get involved in the community," and adapting the famous maxim by John F. Kennedy, he told them, "Ask not what your city can do for you but what your city can do for you."

One of Gorman's goals during his term as mayor is to improve Springfield's future, he said.

"The City Council is really pulling together," Gorman said. "They're really excited about some of the things that are going to happen as far as economic development in Springfield."

Since he took over the mayor's office, Gorman has come up with a variety of solutions for the economic problems in Springfield, which is the second largest industrial center in Oregon, he said.

One solution is the Private Investment Incentive Program (PIIP), the brainchild of former mayor John Lively, who resigned his office prematurely to become city manager.

PIIP is a multi-faceted plan to bring new economic life to Springfield by creating 3,500 to 4,500 new jobs, Gorman said.

One of the first steps in the plan was the creation of a commercial and industrial development committee, whose members have been appointed by the mayor, Gorman said.

"We are focusing on three areas — economic development, city beautification and the formation of a sister city committee," he said.

Gorman will participate in a tour of Japan and attempt to establish a sister city relationship with a Japanese city to attract more businesses to Springfield, he said.



Photo by Bobbie Lo

Springfield Mayor Rich Gorman addresses high school students about his hopes for the future of the city.

"We will also be participating in a meeting to be attended by (University) President Paul Olum, (Eugene) Mayor Brian Obie, members of the Lane County Board of Commissioners, and four of Neil Goldschmidt's local liaisons, in order to see if our priorities and plans for future developments are in accordance," Gorman said.

Gorman also will attempt to work more closely with the city of Eugene in the future so the two cities may avoid unnecessary competition, he said.

"We have to maintain a united front," he said. "I feel that we are really one big city, each with our separate identities."

One project that could benefit both cities is the Riverfront Research Park, Gorman said. Applied research facilities can be planned so that they would complement major industrial

parks, he said.

While Goldschmidt may try to focus attention on computer-related industries as part of his "Oregon Comeback" plan, Gorman will try to attract industries to Springfield like secondary wood-products and pharmaceutical supplies, he said.

One plan that Gorman considers crucial for economic im-

Turn to Gorman, Page 6

Check our
VCR Prices



Used Color Televisions

\$49.00 and Up

Deka Electronics • 390 W. 12th • 342-2488

YEAH! Something to
Shout About!
\$1.00 OFF MEDIUM PIZZA

TRACK TOWN PIZZA
484-2799 • 1809 Franklin Blvd.

Not good with any other offer. Offer expires 1/30/87
One coupon per customer.

DRESS FOR SUCCESS

JAN. 27 1987

330-500
167 EMU

Featuring a Fashion Show and Commentary from Ellen's and Steven J's

SPONSORED BY
CAREER PLANNING & PLACEMENT

Coupons in the Emerald save you money.
Check every page, every day. It pays.

LIVE
Friday & Saturday Nights
Comedy

January 23 & 24
Chasel Elstner
Elstner combines uncanny vocal sound effects with a highly animated stage performance.

plus
Brad Upton
Show at 9 pm
\$5 at the door
or
\$2.50 with dinner reservations.
Preferred seating with dinner reservations.

EDISON'S Bar
the Factory RESTAURANT
4740 Main Street
SPRINGFIELD, OREGON
747-7900

COPIES

3¢

All Day
Every Day

Mon.-Fri.
8:30-8:00pm
Sat. 10-6pm

Print America
519 E. 13th
485-1940

Mt. Hood Meadows Collegiate Ski Ball '87
UO, OSU, WOSC, WU

Tuesday
Feb. 3, 1987
Night Skiing, Dancing
Buffet & Beverages
Rec. Racing

Departure-time 12pm
Location — Outside Fishbowl
Price — \$20
Buy your tickets from 10-3pm,
M, W, F
in the EMU or call: 485-1354 or
686-3733

emu

Why Cook . . .
When You Can
Have This
Full Meal
For Only \$1.50

- Single Burger
- Fries
- Small Drink

Fountain Court Cafe
Quality Food at Low Prices!

MITAC XT

- IBM PC/XT® Compatible
- 20 MB Hard Disk
- 640K RAM
- Amber Monitor
- Hercules Compatible Graphics
- Leading Edge Word-processing with Merge and Spell FREE!
- Dual Floppy System
Only \$995



ONLY \$1395

COMPUTER & SOFTWARE
BROKERS EMU GROUND FLOOR