

Running With Bulls and Bears

At Georgia Tech, students make money the old-fashioned way: they gamble on the stock market. A \$100,000 grant last year from a millionaire alumnus helped kick off the 34-member non-profit Georgia Tech Student Foundation, which gives surplus cash to student projects. So far the group has raised \$32,000 in additional pledges. Investments tend toward the conservative, with half of the portfolio in relatively low-risk stocks, a third in fixed-income securities and the rest in the bank. Management major Jamie Evans says, "The people who donated this money expect it to stay there." The bull market was kind: last May the body gave \$4,300 to groups, from the rowing club to the orchestra.

Campus organizations are not the only beneficiaries. "You can learn things here that you can't learn in the classroom," says Evans, who chairs the investment committee. The stu-

dent trustees gain hands-on experience in areas such as fund raising. Evans says he needed several rehearsals to propose the foundation to the alumni because, at first, "when it came time to say, 'One hundred thousand dollars,' I just mumbled."

Sporting the New GQ 'Do

Time was when most men with ponytails were probably just biding their time until the next Grateful Dead tour. But lately a slicker version of the old hippie hairstyle has become, well, a growing trend from the State University of New York, Stony Brook, to Houston to Berkeley.

The men who sport the new 'do may be following the lead of

women, who adopted the Amadeus look some time ago. Or they may be inspired by such tonsorial trendies as designer Karl Lagerfeld, model Attila and Oklahoma football hero Brian Bosworth, who accents his mohawk with a blond rattail. And others may hope their hair makes a social or political statement. Some women doubtless find men whose coifs are more elaborate than their own to be a dubious attraction—but to the rest, the ponytail packs all the allure of the forbidden. Brandeis junior Susan Fellman opines that longhairs "can be really sexy. Short hair is clean-cut and attractive and reminds you of the kind of man your mother wants you to marry." Hair today, gone tomorrow, of course. Now fashion's minions may suffer the unkindest cut: at Tulane, hip guys have already shorn their summer rattails.

MULTIPLE CHOICE

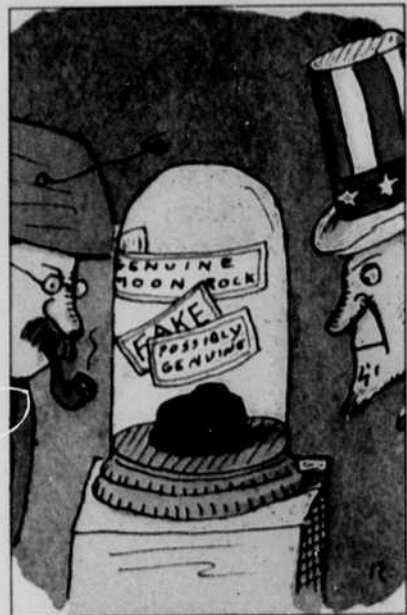


ILLUSTRATION BY MARC ROSENTHAL

Romancing the (Moon) Stone

It's gray. It's a rock. But is it lunar? An alum's exotic gift to Texas Tech this fall has put the Lubbock school between a moon rock and a hard place—no matter which answer is correct.

The stone's earthly travels are even stranger than its alleged trip from the moon. Supposedly, according to the donor, it began its journey in 1969, when an unnamed NASA staffer passed it on to a similarly anonymous Tech alumnus with NASA connections. The alum skipped the stone over to Tech buddy Merle Rose in appreciation for his taking the rap for a dormitory prank 50 years before. Rose in turn decided that W. B. (Dub) Rushing deserved a piece of the rock for giving *him* a much-needed job back in the 1930s. While Rose took shavings from his half for Tiffany's to sell, Rushing donated his half to Tech, which put it on display.

If the prize is real, Tech has a problem: federal law prohibits private ownership of lunar material. So far, NASA officials insist that since there are no moon rocks at large, they



RICK FRIEDMAN—BLACK STAR

Fashion, maybe politics, and even sex appeal: Brandeis longhairs turn to tails (pony and rat)