

Keep it simple and set yourself free.

The simplest, most convenient tampon protection in the world, o.b. tampons are designed to set you free from bulky applicators that you have to throw away. No smaller than any other tampon, it just doesn't have an applicator, so you can fit all you need in your tiniest purse.

A woman gynecologist designed o.b. to be inserted



o.b. — no applicator

Others — bulky applicator



Small in size

Big in protection

with one single finger. Just flare the tampon by pulling the string to create the place for your finger to fit, for the most natural insertion of all. Now you don't have to worry about accidents anymore, because

o.b. is rolled in layers for the best protection you can get.

So reliable, so convenient, o.b. tampons will set you free.



**So simple,
it'll set you free.**