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Roberts was not sure what the measure would do to the large voter turnout, but she did say that "states with low voter turnout follow the same pattern." One of those patterns was a 20- to 30-day deadline for registration.

Advantages such as mail-in voter registration cards, handicapped access, a voter's pamphlet and an abundance of grassroots campaigning may be enough to maintain the high averages — in Oregon.

Raymond Wolfinger, a political science professor at the University of California at Berkeley, attacked registration obstacles in a New York Times column Nov. 4.

Having to re-register after a voter changes address is the primary obstacle, he said. There should be a more convenient way to notify authorities of the move, such as simply preserving registration status even if the voter moves, he said.

Once registered, he writes, Americans will vote more than any other nation that has free elections. Wolfinger recalls that in 1984, "fully 85 percent of those who registered voted on Election Day."

Apart from the above arguments, why the national average is so low, such as the "record" 48 percent turnout in Washington, D.C., is anyone's guess.

Ralph Nader, the well-known consumer advocate, addressed another facet of the issue in a column accompanying Wolfinger's. He believes the source of voter disinterest goes beyond a general feeling of political apathy.

Political candidates have created their own demise by concentrating the bulk of their campaigning in the television studio, he says. Nader says that traditional stumping by means of grassroots campaigning and neighborhood political activities

have become "relics."

One-way campaigning via television has eliminated the candidates' personal and direct contact with both the public and the media, creating the modern tradition of a rally as "three people around a TV set."

With that big, fat advertising budget, Nader writes, it's no wonder that candidates shape their own images to voters by way of a 30-second spot, leaving no opportunity for rebuttal or tarnish.

The world, according to Nader, is beginning to leave the public "turned off" on politics.

This may hold true. President Reagan's last-pitch television pleas to vote Republican, despite his popularity, failed to prevent a Democratic takeover in the Senate.

Although taken from a less radical stance, local experts admit that television advertising has created a problem.

"Television has become the tail wagging the dog in state, regional and national politics," Ponder said.

"It is unfortunate that the raising of money has become such a determinant in elections," he added.

"The people are saturated with it (television advertising)," Roberts said.

"People turn on their television sets to relax, and at every break they are saturated with political advertising," she said.

"It's creating a negative effect."

Dan Goldrich, a University political science professor who worked extensively on the Peter DeFazio campaign, also recognizes the increasing use of television campaigning. He said there is "a certain level of disgust" on the part of voters.

"The common reaction is to become cynical about politics," Goldrich said.

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year, Olum said. He expressed his hope that the positive attitude is a true improvement of morale at the University.

Enrollment for fall term stands at 17,200 students, an increase of 800 students from the 1985-86 school year. The enrollment increase follows two consecutive years of enrollment increases in which the student body grew by 600 and 400 students, Olum said.

"The University is getting more well-known...and that can be attributed to straightforward, prime-time advertising," and word-of-mouth from satisfied students, Olum said.

In addition, lower student drop-out rates have kept more students at the University, Olum said.

"People have cared a great deal about students (at the University). The feeling of loneliness is one of the reasons why students leave," Olum said.

The attrition rate for first-year freshman was once as high as 20 percent, but that number has since been cut in half, Olum said.

Olum commended the faculty for their efforts in making classes more personal for the new students.

Student are coming to the University better prepared with the advent of subject requirements for admission,

Olum said.

"Students must live up to the expectations we have. If we expect more, they will do more," Olum said.

Foreign student enrollment increased by 7 percent at the University this year and more than doubled over the last 10 to 12 years, Olum said.

There are currently more than 1,500 students from 75 countries studying at the University, which adds exposure to the community of how other people live and act, Olum said.

The foreign students help to dispel preconceived notions about a particular country once students realize they are real human beings and not just abstractions, Olum said.

Olum reported that a request for investigation of sexual harassment on campus has been referred to the Status of Women committee.

Memorials in honor of Holway Jones, professor emeritus at the University Library; Joel Berreman, a professor of sociology; and Jan Zach, Fine and Applied Arts professor emeritus were read at the assembly to commemorate the contributions they made while at the University.

Overall, Olum expressed his satisfaction with the University and his desire to continue its academic excellence.

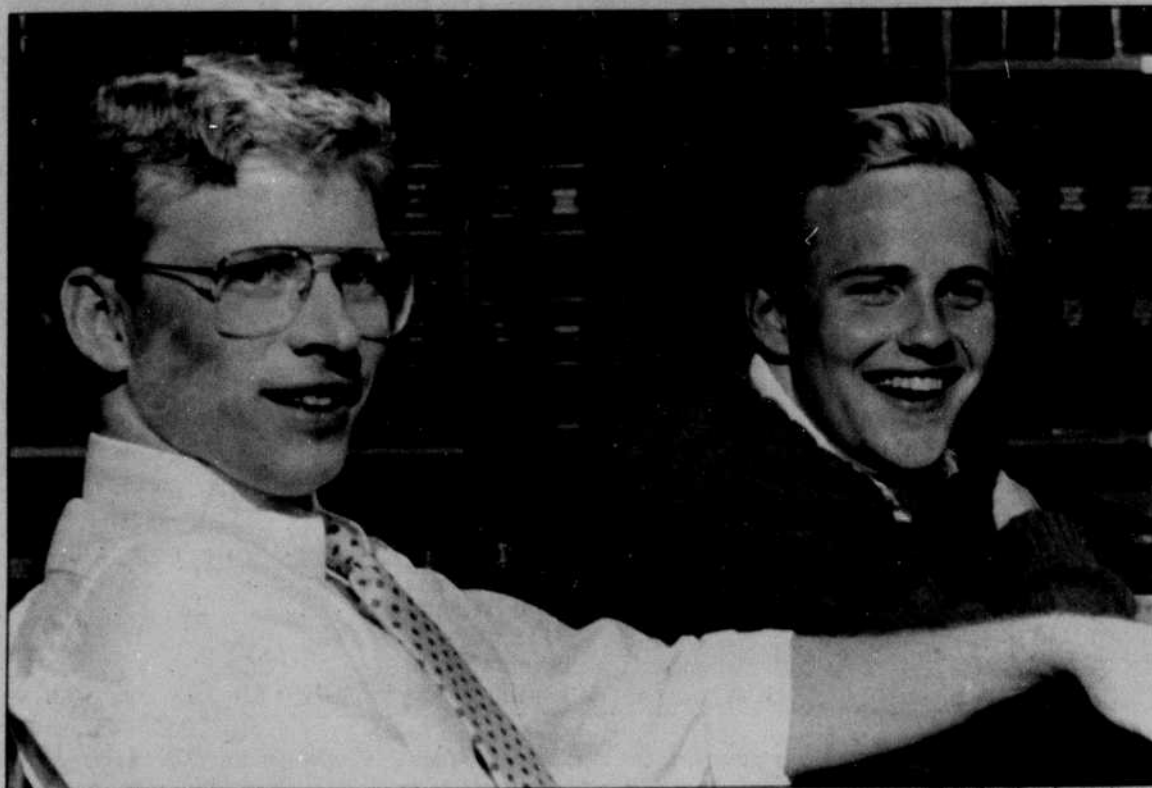


Photo by Sheryln Bjorkgren

Newly elected Interfraternity Council President Dan Lavey (right), next to current President Rob Taylor, hopes to improve the Greek system's image.

Interfraternity Council picks new president, vice president

By Sarah Kitchen

Of the Emerald

The Interfraternity Council selected three of its officers for 1987 Wednesday evening.

Dan Lavey, a member of the Phi Gamma Delta house, is the new president of the IC; Jim Eye from the Kappa Sigma house is the vice president; and Collin Farrell of Sigma Phi Epsilon is the new treasurer.

The administration was selected by the IC Presidents Council, which consists of the president of each of the 16 fraternities on campus.

The new Interfraternity administration is going to step back and take an objective look at the Greek system, Lavey said.

"I think our Greek system really needs to do that, especially here at U of O; I'm saying that because of incidences in the last

couple of years. Alcohol especially is the hot topic in our system and in our society right now," Lavey said.

"I think you are going to hear from us a lot in the next year with issues on campus," he added.

The IC also looks forward to supporting other campus organizations, Lavey said.

"We are really going to try and work on our internal workings to put a better foot forward for the Greek system; a lot of times we have gone about it backwards, I think," Lavey said.

"I just hope that this year I can represent our Greek system in a positive light in our campus and our community, and that they see that we aren't a bunch of beer-drinking slobs, and we're not out to take over the

campus either," Lavey said.

Out-going IC President Rob Taylor, a member of the Phi Kappa Psi house, said his administration spent a lot of time on the alcohol issue this year.

"We worked on appeasing all of the people who needed to be appeased about the alcohol issue," Taylor said.

Working on projects such as rush, Greek Week and Homecoming also took a lot of the Council's time, Taylor said.

"We also branched out quite a bit and helped other organizations, such as giving a rather sizable donation to Project Saferide," Taylor added.

Four more executive officers will be elected next week, as well as the Tribunal Chairman, Taylor said.

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dealing with higher education," said Olum, citing the outspoken support of Republican Rep. Larry Campbell in matters that concern higher education.

Davis also mentioned Campbell when commenting on the strong commitments to higher education from both parties. "When the smoke from the elec-

tion clears, good things will happen," he added.

Senators Mark Hatfield and Bob Packwood, both re-elected Republicans who helped last year to get the construction of the University's new science buildings under way, will be losing their respective committee chairman seats, but neither Olum nor Davis believed that it

would hamper their influence in the Senate.

"Both Hatfield and Packwood are regarded as foremost statesmen. They are people of great power and influence. They have integrity and sound judgment. They have earned respect and will always be a power. Nothing has the ability to take that away," Davis said.



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