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## Kernals

### Step Aside, Boys

Today, 82,500 of the 268,500 student athletes competing for NCAA schools are women. There were only 15,000 women competing for NCAA schools in 1967.

### Fire Prone

Eugene's first university experienced a short life. Columbia College, located at 19th Avenue and Charnelton Street, was opened in early November, 1856 with 52 students. Four days later, it burned to the ground. Rebuilt, it was destroyed by fire a second time in 1858. A third building was started but never completed, the remnants of

which were finally torn down in 1867.

### Coke Primer

Coca-Cola has been around for a long time. In fact, this is the 100th anniversary of Coke's secret formula. Now there are a handful of Coca-Cola products, and at one time the company even tried their hand at wine. Coke's Wine Spectrum unit was sold in 1983 because of unrealized profits and stiff competition from Gallo Wineries.

Currently, Coke holds 29 percent of the soft-drink market; Pepsi holds 23 percent. Each percentage of the market is worth \$300 million.

### Humongous

When it was created in 1851 by the territorial government, Lane County occupied about one-half of the future state's land area, roughly the entire southern part of the state. In 1854, however, it was cut down to virtually its present shape when Wasco County was formed and then divided up.

### Varsity Executives

Of the 1700 senior executives from 500 of the largest U.S. corporations surveyed by Korn-Ferry International executive recruiters, over half of them said they had played varsity sports in

college. That's not a bad average, considering only 2 percent of all college students ever play varsity sports.

### Secret Passages

There are underground tunnels leading to every building on campus — 3.38 miles of them at last count. During the 70s, the tunnels reputedly were a safe haven for someone who wanted to drop a little acid or smoke a joint, or those looking for some adventure.

Today, access is restricted and the tunnels continue to serve as conduits for pipes and wiring, and as access for utility maintenance.

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there because they want to hear a band rather than just drink."

Baker also likes to play in basements because "people come to see you. That adds to the atmosphere," he says, "for our type of music, anyway."

Dee says he also likes to play "venues where all ages can come," such as private parties and the WOW Hall.

A common complaint is that some venues, especially Taylor's and the WOW Hall tend to lean too much toward blues, reggae and "Dead music," and could be more open to other styles.

Besides a lack of variety of music in the existing clubs and halls, many of the Eugene bands feel there is an overall lack of venues and public support for local music.

"There's not that many places to play," Dee says. "What I think would really help is if there was more than one venue with a nice atmosphere geared toward promotion of art," rather than just for business in-

terests. He feels that if there were such venues, the Eugene audiences would be more supportive toward the arts and the development of artists.

Two possibilities mentioned are The Rib Cage at 13th Avenue and Hilyard Street, and Condon School at 18th Avenue and Agate Street in the east campus area. The Rib Cage has started presenting music on weekends, but has had trouble getting off the ground, and "people just aren't used to going" to Condon School, Swan says. It often takes a few shows, he says, to break in a new place for people to attend regularly.

"It's really difficult," Dee says, "for artists to cultivate and maintain a quality act, because there isn't a great market for new bands or existing bands. You really have to be willing to go the extra yard when you can't be sure there's a payoff down the road."

"You can be a moderately big deal in Eugene," Martin says, "and have a lot of people know you, and still not make any money here."

Brundoggie, who plans to move to San Francisco soon to start a new band with former

members of E13, a Eugene band that moved there last year, agrees.

"Even the Crazy 8s had to go on Star Search to get anywhere," he says.

Martin says the possibility of relocating is always a topic of discussion among local musicians hoping to make more money and gain a larger following, but Latarski feels that even that effort can be futile. "When you go to a bigger market, you generally will play less often," Latarski says, "at least for awhile," because other bands with a strong local following in the larger cities will already have most of the gigs there sewn up.

In spite of all the problems, though, the fantasy lives on. "Unless you have people who are really dreamers and really believe they can make it," Dee says, "the (artistic) world becomes difficult and trying."

And they don't quit. "Even though we don't make a lot of money doing what we do," Thorpe says, "we like to play music. I wouldn't trade it for anything."

— MARTY SCHWARZBAUER

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