

# WOW Hall

Continued from Page 1

were taken care of.

"People have forgotten they need to participate in maintaining the arts or else they won't have any. That's especially significant at this type of community-based organization," Pincus said.

The summer months are typically a slow time of year for fund raising, but they have hit especially hard because the rest of the year was so slow, Pincus said. The drive for \$10 memberships has been way down. The Eugene Arts Foundation, which formerly contributed \$5,000 annually, is not funding WOW Hall or the Maude Kerns Art Center Gallery this year, he said. Also, a lot of federal grants, which used to be available to local arts organizations, have been cut by the Reagan administration's budget band saw, Pincus said.

All of the fund-raising shortages add up to a major hole in the 10 percent of expenses, which CCPA uses to secure and pay the staff.

Between \$6,000 and \$7,000 is needed each month for the basic operations of WOW Hall; the maintenance, electricity and production costs are included in that figure. "But without the staff, none of the operations can happen," Pincus said. "We do not do

amateur-level work."

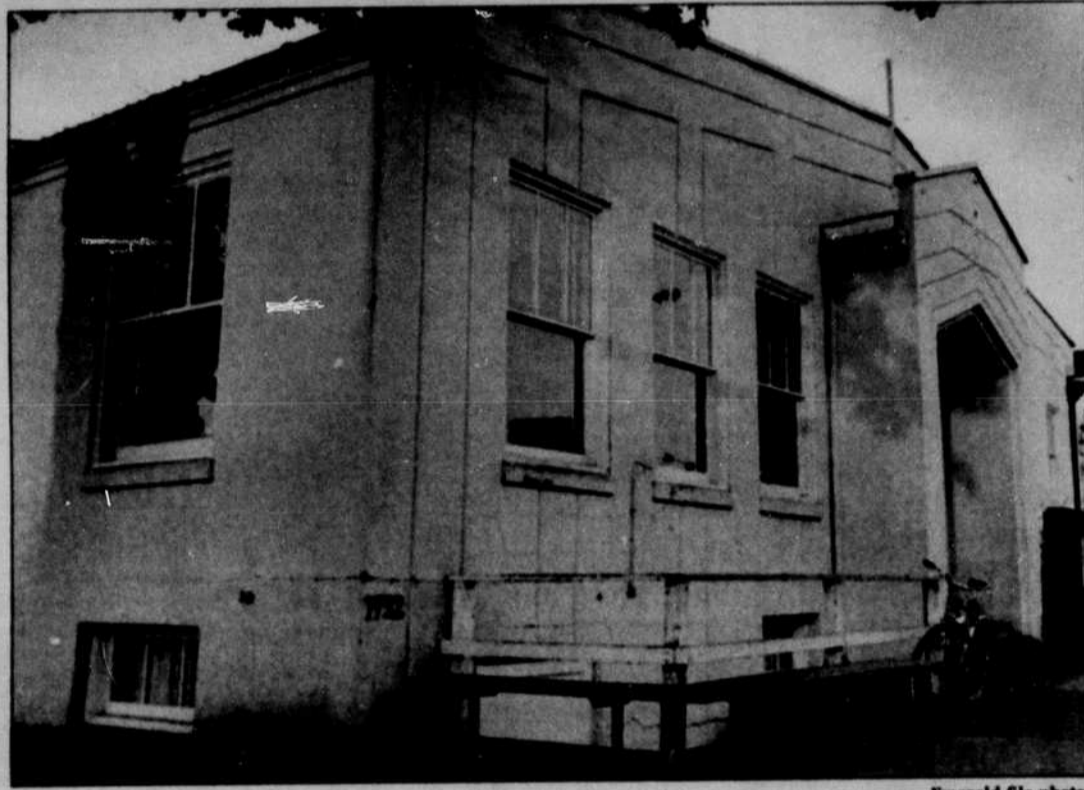
If it can overcome the immediate need of funds for staff salaries, CCPA is hoping to raise about \$25,000 by mid-November to pay for operations and a \$15,000 debt due then.

"If we can get over the November hump, we would only have about a \$15,000 debt without any stringent time due. That would open up a whole new era of development for WOW Hall," Pincus said. "We could complete restorations and improvements of the facility, and conduct more programs or more expensive performances."

The immediate need of \$2,000 or \$3,000 in the next two weeks is being approached with fingers crossed and a wait-and-see attitude.

"We have people who are considering donating," Pincus said. "We'll have to see what the tally is in a couple of weeks."

CCPA kicked off a major fund-raising drive called "WOW It's Ours" with a benefit concert Saturday by local bands The Soulsations and St. Huck. About \$300 was raised at the concert, and the campaign will continue through the summer gearing up for a major fund-raising push in October, Pincus said.



The WOW Hall, 291 W. Eighth Ave., may have to close its doors if the community does not come to its financial aid soon.

# Program challenges 'talented' and 'gifted'

By **Tonnie Dakin**

Of the Emerald

An air of expectation surrounded the Earl Complex Sunday as teachers, counselors and students awaited registration for this year's Summer Enrichment Program for Talented and Gifted (TAG) students.

The program offers classes to mentally gifted students in grades six through nine, says Cin Chubb, assistant director of the program. Teachers and counselors are hired to teach and supervise students throughout the two-week sessions.

Students will be taking classes during the day and choosing from recreational activities at night, Chubb says.

"The students take classes that they may not receive in a normal academic setting," she says.

Students have a choice of about 44 classes, ranging from computers to drama. Instead of being graded, the students receive individual evaluations at the end of the course, says program instructor Ann Laskaya.

Laskaya, a faculty member at the University, hopes to teach students self-discovery through writing, she says, in the forms

of a short-story writing class and a journal-writing class with "basically no rules."

Laskaya believes talented students are taught to be modest, but in the Summer Enrichment Program, they can be forthright about their gifts.

"I think they are going to get a sense that it's OK to be talented and gifted," Laskaya says.

Scenais Bock, a high school freshman from Estacada, will attend the program this year for the second time.

Bock took a variety of classes last year, and this year's program will probably be a continuation of her studies, she says.

"We had a lot of freedom to learn," she says.

Jodi Arnoff, a sophomore from Lake Oswego, is attending the program for the first time. She says it will be a neat experience to learn things that she couldn't learn in high school.

In addition to attending classes, students are offered a variety of recreational activities planned by the counselors.

"When I was a student, I didn't have an opportunity like this," Laskaya says. "I think it's really exciting to do something like this," she says.

# 'Competitive juices' flow at seniors-only tournament

By **Gary Henley**

Of the Emerald

The Oregon Tennis School, in conjunction with the University, sponsored a seniors-only tennis tournament June 27-29.

In the featured event, Jim Powell of Lake Oswego defeated Jim Horne of Eugene in straight sets, 7-5, 6-3, to win the 35-and-over age group. Both Powell and Horne are ranked regionally by the Pacific Northwest Tennis Association, a subsidiary of the United States Tennis Association, which sanctioned the event.

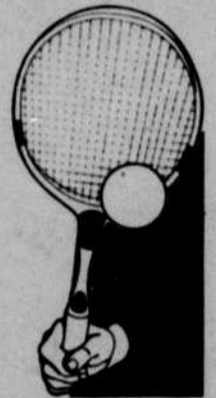
The tournament has been held for the last six years, and "it's a just for fun kind of thing, no prize money," said Emory Summers, University men's tennis coach and tournament chairman. "If there was prize money, there would be some big names here, but this is just a little tournament."

This is the first year the tournament has been held in Eugene, Summers added.

Larry Large of Lake Oswego, who has competed in the tournament the last few years, said, "It's something competitive for us guys over 35 to do. It's healthy, and it keeps the competitive juices flowing."

In other results of the tourna-

ment, Jerry Crimmins of Milwaukie, Oregon, defeated Ray Scudder of Eugene, 7-5, 6-3 in the 45-and-over group; Thomas Jones of Roseburg defeated Domingo Bernardez of Portland 6-1, 6-0 in 55-and-



over play; Irv Tebor defeated Tom Garrison 6-2, 6-0 in the 60-and-over bracket; and Bill Davis of Portland, ranked third in the Pacific Northwest, defeated Ed Bandy, 4-6, 6-1, 6-0 to win the 65-and-over competition.

The next event sponsored by the Oregon Tennis School will be the Green and Gold Adult Tennis Championships, to be held at the University Aug. 22-24. Entries are due by 5 p.m. Aug. 15.

# Ad team takes second place in nationals

The University advertising team's campaign for a new line of Levi's jeans won second place in the American Advertising Federation's annual national competition recently in Chicago.

"Our success says a lot for Oregon's journalism school," said team leader Robin Joannides.

The 1986 competition marks the fifth straight year that a University team has represented the Northwest in the nationals. Last year's University team placed third.

"I believe this year's team did well because they defined the advertising strategy completely,

then created an outstanding campaign against that strategy," said University journalism professor Jim Avery, the team's adviser. He is a former senior vice president of Wells, Rick, Greene/Chicago, a major advertising agency.

Fifteen teams, each representing a region of the United States, worked with a hypothetical first-year budget of \$5 million to advertise Levi Strauss & Co.'s new Blue Shadow women's jeans. The University team's magazine and television campaign theme was "Fit the Mood. Feel the Motion."

Besides Joannides, advertis-

ing students Michael Fish, Sue Gray, Mark Strickler and Sue Linders presented the campaign at the national event.

Other team members who helped develop the campaign were Beth Buglione, Bob Rickert, Jill Corkum, Carlos La Madrid and Laura Willoughby.

The Eugene-based, Mid-Oregon Ad Club donated about \$800, and the Portland Advertising Federation gave \$400 to help cover expenses for the students, who were responsible for all costs involved in developing the campaign and travel to the regional and national competitions.

**General Books**

<p>Science Fiction Cookbooks Philosophy Travel</p>	<p>Fiction Architecture Business Religion Reference</p>
--	---

Our Book selection as diverse as the University.

**UO BOOKSTORE**  
686-3510

**Oregon Daily Emerald**

The Oregon Daily Emerald is published Monday through Friday except during exam week and vacations by the Oregon Daily Emerald Publishing Co., at the University of Oregon, Eugene, Oregon, 97403.

The Emerald operates independently of the University with offices on the third floor of the Erb Memorial Union and is a member of the Associated Press.

The Emerald is private property. The unlawful removal or use of papers is prosecutable by law.

<p><b>General Staff</b> Advertising Director Production Manager Classified Advertising Assistant to the Publisher</p>	<p>Susan Thelen Diane Fassler Alyson Simmons Jean Ownbey</p>	<p><b>Editor / Editorial Page Editor</b> Managing Editor News Editor / University Affairs Photo Editor Graphic Design Editor</p> <p><b>Associate Editors</b> Community / Higher Ed. / Administration Student Government Student Activities General Assignment</p> <p><b>Advertising Sales:</b> John Boiler, Sales Manager</p> <p><b>Production:</b> Kelly Alexandre, Manuel Flores, Ross Martin, Mary May, Rob Miles, Michele Ross, Alyson Simmons.</p> <p><b>News and Editorial</b> Display Advertising and Business Classified Advertising Production Circulation</p>
---	--	---

<p><b>Michelle Brence</b> Lucinda Dillon Michael Rivers Ross Martin John Bock</p>	<p>Chris Norred Stephen Maher Tonnie Dakin Yvette Jefferson</p>
---	---

686-5511  
686-3712  
686-4343  
686-4381  
686-5511