



You'll forgive us a little flag waving.

Supporting higher education isn't a new idea. Millions of people make contributions; so do hundreds of companies.

But in today's tough economic climate colleges need more support than ever. Funds for bricks and mortar aren't enough. Colleges need help in preparing students to succeed in this technological age—both on campus and in the work force.

That requires funds for new computer-related courses and high-technology programs in management, engineering

and science. This kind of support enriches the curriculum for all students, including those in liberal arts.

IBM contributed more than \$82 million to hundreds of schools last year, some of them represented here. Our "2 to 1" Matching Grant Program generated another \$12 million: \$4 million from our employees was matched by \$8 million from IBM.

Education is important to all of us. We all depend on the students, and the ideas, coming out of America's colleges and universities. It's only fair that they can depend on us.

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