

**TODAY**

**VOTE YES ON #1**

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**We Don't Want To Bore You  
With Numbers, But . . .  
\$1.99 Per Term.**

The Oregon Daily Emerald is asking the University of Oregon Student Body for \$1.99 per term (no increase over 1985-86) to subscribe to their daily campus newspaper. That amounts to 4.16 cents per issue.

If someone asks you for money, they had better have a very good reason. We have a very good reason

**15.65% OF OUR TOTAL OPERATING EXPENSES**

Revenue collected from student subscription fee amounts to only 15.65% of our total operating expenses. Quite simply, that means we produce the paper at a cost of 26.6 cents per copy, and we are asking you to pay only 4.16 cents per copy.

**TAKE A CLOSER LOOK AT US.**

We're your campus newspaper. The Emerald has been printed since 1909 with two purposes: to provide the university community with news and information and to give on-the-job training to students.



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*Oregon Daily*  
**Emerald**