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May 25, 1986



HANDS ACROSS AMERICA™

Don't forget to reserve your place in line! The phone number for Hands Across America is 1-800-USA-9000.

in its tenth year of operation. It is a completely student-operated organization," said Hadden, chairman of the station.

The station broadcasts to all University dorm common rooms, bars, University-owned apartments and the Medical Center. Programming includes a weekly news and sports shows, intercollegiate athletics, a soap opera and a video year-book chronicling major events on campus during the year. Programs are also shown on the local cable company, reaching the whole Durham community. Over 150 students work on Cable 13. Any other challengers?



(Above) Weather Report's Joe Zawinul has been called "a regular guy, who just happens to be a musical genius." After a year with Weather Report, he's out on his own with a solo album.

(Left) John Hughes has captured the imagination and the dollars of America's youthful filmgoers. Read our profile of the man who has become the filmmaker to the young. (Below) Hughes' newest film, *Ferris Bueller's Day Off*, about high schoolers who cut class for a day on the town, is just one of the exciting summer releases detailed in "Calendar."



SHORT SUBJECTS

ever there was one, now has its own board game. While we can't vouch that they've captured "all the action and excitement of the TV show," (as the manufacturer's promotions claim), we can tell you that their exhibit at the recent New York Toy Fair featured Crockett and Tubbs "look-alike actors" accompanied by a pair of bikini-clad "escorts."

HARD SELL

Speaking of marketing, even colleges are joining the bandwagon of aggressive salesmanship these days. Morningside College in Sioux City, Iowa is offering free room and board to applicants who rank in the upper 40% of their high school class, have combined SAT's of 1,000 or above and are not from Iowa

or its six bordering states.

The goal is to expand the college's reputation beyond its local area. "Few people beyond a one or two-hundred mile radius know who we are," said President Dr. Miles Tommeraasen.

It looks like they really have something to sell. A national high school guidance counselors' periodical, *Lovejoy's Guidance Digest*, rated Morningside "the best kept secret in higher education today." Now, if they only took transfers...

WHO'S ON FIRST?

Elizabeth B. Hadden writes from Duke University challenging the University of South Carolina's claim to have the first student-operated cable television station. "Cable 13 is presently

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FOCUS AWARDS

The deadline for the annual FOCUS Awards for student filmmakers is May 2, 1986. FOCUS is one of the most prestigious student film contests; past FOCUS winners include director Al Magnoli (*Purple Rain*) and John Fusco III, who won in 1984 for the screenplay for the current film *Crossroads*. Entry forms can be obtained from FOCUS, 1140 Avenue of the Americas, New York, New York, 10036. Phone: (212) 575-0270.

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You've seen the clothes and heard the music. Now you can play the *Miami Vice* game. The popular television show, a marketing executive's dream if