

The Staff that's SOLD on Advertising!



The 1985-86 Oregon Daily Emerald, Inc.
Display Advertising Staff:

Top Row:

Brett Pickman

Born and raised and doomed to return back east, I have come west in search of the University of Oregon educational experience. I will be a senior after this term and will be completing a double major in Advertising and Sociology with strong minor emphasis in Marketing and Finance.

Over the last few years I have enjoyed my work experiences in Investment Banking and Advertising and hope to 'merge' the two after graduation.

Marcia Leonard

This is my fourth and final year here at UO. I'm a Journalism major with emphasis in advertising and minor in marketing. When I graduate, I'll escape the rain and move to San Francisco to work for an advertising agency and hopefully get my MBA. Until then I'm working at the Emerald, attempting to be president of Ad Club and enjoying an easy senior year!

Carlos Lamadrid

I'm a senior majoring in Advertising with a minor in Political Science and a minor in English. I will graduate this coming June.

Currently, I am program director of Ad Club and a Journalism peer advisor. If anyone is reading this that can give me a job please call 344-5705.

2nd Row:

Laura Willoughby

I was born and raised on the East coast and moved to the West Linn area when I was a senior in high school. I am currently a senior majoring in Advertising and hopefully Business Administration.

After graduation in June, I plan to be wild and play in Europe for a few months and then I'm off to the Big Apple to seek future employment. I am resolved to the fact that I will be poor for awhile...

Catherine Lilja

I'm a native Oregonian and have lived in Parkdale, Lowell, Eugene and La Pine. Hoppin' places! Last Spring I had the opportunity to experience big city life while studying in Koln (Cologne) West Germany. I hope to study in Germany again at some point in my student life.

I'm currently from Corvallis (yes, a traitor) and ventured to travel to the U of O because of the Journalism program and the more liberal campus. After two years, I can still say I'm glad I made that choice.

Joan Wildermuth

I was born in San Bernadino, California in 1964, but my desire for excitement and a more pleasant climate led me to the thriving metropolis of Pulyallup, Washington. After high school, I instinctively returned south as ducks do, where I am now beginning my third year of rigorous career preparations. Besides exerting my

energies at the Emerald, I am a peer advisor and a member of the Society of Professional Journalists. I am majoring in advertising and magazine writing and hope to be a professional journalist someday.

Julie Lewis

After spending many years in the San Francisco Bay area I left to experience my college years in sunny Eugene. Thus far it has been an educational experience.

Here at the U of O I have three main interests. My emphasis of marketing with a minor in Finance. My job here at the Emerald, and my sorority, Kappa Kappa Gamma.

After graduation next spring, I plan on moving back to that booming metropolis - San Francisco.

Robin Joannides

No comment.

Anne-Marie Vranizan

After a two year break in my studies I have returned to the University to begin my junior year. I am in the process of completing a Fine Arts degree with an emphasis on basic design and painting. I also have a strong interest in advertising. I am looking forward to working on the Emerald as an Advertising Sales representative.

Bottom Row:

John Boiler

My name is John Boiler. I am a Fine Arts major and a member of the Fiji fraternity. Being asked for a synopsis of myself, I might simply say that I like about everything but brussle sprouts and final reviews. In summary, it was nice meeting you and have a nice day.

David Wood, Sales Manager

I'm 26 years old. I'm from California. I'm an Advertising major. I live on the outskirts of town. I have a cat named Ray Charles. My hero is Buckaroo Banzai. I smoke like a chimney. I drink like a fish. Aside from this I enjoy being an enigma.

Michael Gray

No comment.

Shawn Leuthold

I am not an Advertising major, I am not in PR or media, and I have no intention of studying business. Instead, I'm studying Journalistic news writing and Asian studies (Chinese) with the intention of reporting and travelling in the far east. If you think I must be confused to be selling ads for the Emerald, you are probably correct, but for now it seems like a very good place to be. Besides, a little confusion builds character, and character's what it is all about... right? Oh yeah, one other thing, "Hi Mom!"

Not Pictured: **Susan Thelen**, Advertising Director; **Doug Ayelworth**, Advertising Assistant; **Delilah Dick**, Advertising Layout/Design

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will make them want to "journey inside themselves."

He says the shows are gymnastic in nature with lots of dancing because he feels he can communicate better with the body than with words.

"We try to show it in a form that's not words — in a way people can sense and feel and are reminded that there is an extraordinary, beautiful journey to make where one becomes more and more sensitive and more and more intelligent," Carpenter says.

The Human Dancing Company will perform two shows, which will include student performers from the University, in January. A preview, entitled "Hu-men," will be presented Jan. 23 at the Hilton Hotel for a

men's conference sponsored by the University Department of Education, and the entire show, entitled "The Dancing Hu-men Are Coming," will be performed at the Hult Center for the Performing Arts on Jan. 24.

When he's not working with the theater, Carpenter gives lectures, runs workshops, and is now writing a book.

The Hu-men weekly meetings are designed to explore being Hu-men and are open to anyone who is interested as long as they call first, Carpenter says. He is writing a book because he feels workshops and performances can only reach so many people.

Those interested in more information or in attending the weekly meetings should call 342-7635.

Company opens competition

Honeywell Corporation announced its fourth annual Futurist Awards Competition, a contest that invites college students to write essays about technological advancements they foresee in the year 2010. Ten winners will each earn \$2,000 and the chance to work for Honeywell next summer.

For the first time, one of these will be chosen top winner and will receive an additional \$8,000 for a total prize of \$10,000.

The contest is open to all full-time students at any accredited college in the United States. Students are asked to leap ahead 25 years and write essays predicting developments in two

of six areas — electronic communications, energy, aerospace, computer science, manufacturing automation or office automation.

A third essay must address the societal impact of the technological predictions. Each of the three essays should be 500 to 750 words long.

Completed essays must be postmarked no later than Dec. 31, 1985. In January, a panel of Honeywell scientists and engineers will judge the essays on the basis of creativity, feasibility, clarity of expression and legibility.

For more information call toll-free, 1-800-328-5111.

A staff of class



The 1985-86 Oregon Daily Emerald, Inc.
Classified Advertising Staff

Counter-clockwise from bottom left:

Shawna Reed:

Advertise in the classifieds and get results! Like if you get sick of your roommate and want to get rid of him/her... Ask Olivia.

Shannon Gaither:

I work here because the only part of the paper I read is the Classifieds. Also, the qualifications were that I be warm, compassionate, and understanding. I still work here because my boss is warm compassionate, and understanding... I'm an art major, too.

Olivia Sandoval:

Roommate wanted to share apartment. Excellent facilities, close to campus. Contact Olivia.

Geoff Rainville:

Position wanted: I seek new job in same, stable working environment. Experienced in classified paste-up.

Alyson Simmons:

... It all began in a small town in Nevada... and ended up here. Guess I got lost on the freeway...

Vince Adams, Manager

We saw what you did, and we know who you are... But we won't print it unless you pay for it.