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Editor's Note

Ampersand's *Holiday Entertainment Guide* is here, our summary of what's happening in film, music, television and comedy, designed especially for college students. We hope you'll keep the *Holiday Entertainment Guide* as a handy reminder of upcoming events.

Be sure to tell us about performers or happenings in film, music or television that you want to hear more about. Write: Editor, *Ampersand*, c/o Alan Weston Communications, 303 N. Glenoaks Bl., Suite 600, Burbank, CA, 91502.

Enjoy!

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Editor-in-Chief

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(Left) Chuck Berry, (Below) Mikhail Baryshnikov and Helen Mirren in "White Nights," (Below left) Brian Cox plays Dr. Watson as a boy in "Young Sherlock Holmes."



PHOTO CREDITS: COVER: 20TH CENTURY FOX FILM CORP./JEWEL OF THE NILE, MGM INC. (ROCKY), COLUMBIA/CBS RECORDS (SPRINGSTEEN), RICHARD E. AARON/THUNDER THUMBS (MARTHA DAVIS), FILM: COLUMBIA PICTURES, MGM INC., PARAMOUNT PICTURES, 20TH CENTURY FOX FILM CORP., WARNER BROS. ROOTS ROCK: MICHAEL OCHS ARCHIVES, RCA RECORDS. MUSICAL NOTES: RICHARD E. AARON/THUNDER THUMBS.

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Richard Pryor does it all—writing, producing, directing and starring—in this drama which parallels his own life.

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Breathtaking dancing by Mikhail Baryshnikov and Gregory Hines sparks this drama of international intrigue.

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A complete guide to film releases, television programs of interest and upcoming concert tours.

SHORT SUBJECTS

BETTER THAN TV

Advertisers know that students, by and large, don't watch television. Consequently, companies have developed innovative ways to reach the college market. One of the most interesting is Kodak's touring multimedia show, Rock 'n' Roll Time Tunnel, from the Los Angeles Museum of Rock Art. It's scheduled to visit 80 campuses this year.

HOME GROWN

On the other hand, even if students don't watch television, some of their classmates are putting themselves on the other side of the screen. Students at the Univer-

sity of South Carolina have begun what they claim is the first student-operated cable television channel. They broadcast swimming meets, body building contests and city council meetings one night a week through a local cable company.

ROCK AID

Rock Alike, a fund-raising contest developed by MTV for Students Against MS (multiple sclerosis), was used on 12 Midwestern campuses last spring to raise nearly \$90,000 for MS programs. Competitors lip-synched to their favorites discs. Top fundraiser Notre Dame was rewarded with an MTV-sponsored concert on campus, while individual winners

appeared on an MTV special.

This year the effort will include over 150 campuses nationwide, and MTV promises to repeat its awards. To get on the bandwagon, contact: The MS Society, 100 Park Ave., NY, NY, 10017.

DARE TO DIXIE

If you enjoy playing a little jazz with some friends, you might consider entering the Southern Comfort Dixieland Contest, co-sponsored by the National Association of Jazz Educators. Audition tapes are due Nov. 15, from which 3 finalists will be chosen to compete at NAJE's convention in Anaheim, CA, in January. Past winners include the official Disneyland Dixieland Band and one of Wynton Marsalis' sidemen. Send tapes to Liz Rytel, Southern Comfort Dixieland Contest, 211 East Ontario St., Ste. 1300, Chicago, IL, 60611.

FOR ART'S SAKE

Ohio State University's Gallery is the home of a very extensive collection of fine art, worth over \$10 million. Now students and faculty can take a little bit of that treasure into their own homes on a rental basis, under the gallery's current policy that art works "should be seen, and not locked away in a vault."

HIT THOSE BOOKS

One final word for those of you who are looking for yet another excuse to close those books and watch *Dynasty*. The results of a ten-year study recently concluded at Pennsylvania State University were that time spent studying had very little correlation to high marks. The factor most closely related to good grades was class attendance. Take notes on that.