

Experimental course's guest lecturers attend classes over the phone

By Frale de Guzman
Of the Emerald

The slogan, "Reach out and touch someone," rings true for a University journalism class where guest editors and writers hundreds of miles away address students with the help of a conference telephone.

Introduction to Magazine is an experimental class now in its second year that focuses on the effect of magazines on society, says Ken Metzler, a journalism professor who teaches the course.

Guest lecturers who are unable to come in person talk to the class of about 140 students via long distance telephone hook-up. A microphone, placed in the center aisle, allows every student the opportunity to ask questions of the speakers.

The informal exchange between the guest speaker and Metzler offsets the speaker's absence. And key points are summarized so they are not lost during the dialogue, Metzler says.

"The students enjoy being pioneers," he says. They find the informality and the uniqueness of the setup appealing.

"I like the class and wish that I had taken it earlier," says Kathryn Bourn, a prejournalism major.

"It focuses on the business end of magazines and provides a good background for magazine editing," she says.

Some students seem surprised, however, by the types of magazine professionals that are available to speak. But Metzler is quick to point out that many magazine personnel are very willing to participate.

"There isn't anyone who you can't talk to," Metzler says. "We always have one or two famous names, and if the names aren't familiar then their magazines are."

Some students think that speaking with well-known names over the phone is less intimidating than talking to them in person, Metzler adds.

Last year's guests included Bob Guccione, publisher of Penthouse magazine, and Vicki Poth, food editor of Mademoiselle.

The format of the class often revolves around the availability and the schedule of the speaker. And Metzler says he often must make last minute decisions and changes.

Class scheduling is often chaotic because the "celebrity" is available only at certain times, Metzler says.

The magazine class was established through proceeds from the Richard W. Johnston Memorial Fund to introduce students to the world of magazine production, publication, advertising and distribution.

Cash

For Textbooks
Mon. - Fri.

Smith Family Bookstore

768 E. 13th
1 Block From Campus
345-1651

poppi's

GREEK TAVERNA

Real Greek Food
Deliciously Prepared

Imported Beers,
Greek Wines and
Daily Specials

Monday Night Special
Shrimp Tirropitta
\$7.85

675 East 13th Eugene

Closed
Tuesdays

RESUMES

Give your resume a professional look, by having it typeset at the Oregon Daily Emerald Graphic Services Department. 300 EMU. 686-5511

UO Bookstore

PHOTO COUPONS

COLOR PRINTS
Develop and Print

12 Exposure	\$2.29
15 Exp. DISC	\$2.79
24 Exposure	\$3.99
36 Exposure	\$5.99

Standard prints, C-41 process of 118, 126, 135 or Disc size only. (Including ASA 200, 400 & 1,000) Glossy 5¢ extra per print.

Coupon must accompany order! Cash Value 1/20 cent.

photo coupon

PRINTS from SLIDES

Prints from Slides
Jumbo Borderless Prints

49¢ ea.

Coupon must accompany order! Cash Value 1/20 cent.

photo coupon

DUPLICATE SLIDES

Duplicate Slides
135 and 126 size only.
One size slide per order.

49¢ ea.

Coupon must accompany order! Cash Value 1/20 cent.

photo coupon

ENLARGEMENTS

5x7 ENLARGEMENT
From color negative or slide. 5x5 made from square negative or slide.

\$1.19

Coupon must accompany order! Cash Value 1/20 cent.

photo coupon

ENLARGEMENTS

8x10 or 8x12* ENLARGEMENT
From color negative or slide. 8x8 made from square negative or slide.

\$2.99

*FROM 135MM ONLY.

Coupon must accompany order! Cash Value 1/20 cent.

photo coupon

ENLARGEMENTS

2"x3" B&W POSTER from your favorite B&W negative

\$9.99

20"x30" Color POSTER

\$13.99

Coupon must accompany order! Cash Value 1/20 cent.

photo coupon

SLIDE & MOVIE

Processing

Super 8 & 8mm 50 ft.	\$2.19
20 Exposure Slide Developing	\$2.19
36 Exposure Slide Developing	\$3.19

Coupon must accompany order! Cash Value 1/20 cent.

photo coupon

PHOTO POLICY: We will honor ANY specially priced photo developing coupon from in town. Just bring in the advertised price and we will honor it. We guarantee prices lower than or equal to ANY photo developing coupon in town.

UO BOOKSTORE
13th & Kincaid
M-F 7:30-5:30
SAT 10:00-3:00
Supplies 686-4331

Introducing THE NEW IBM SELECTRIC TYPEWRITER

7K Memory
Automatic:
★ Underline
★ Return
★ Centering



WHEELWRITER 5
\$795.00

Normally \$1,045.00

AUTOMATED OFFICE SYSTEMS

485-5800



DANCE NOW!