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read THE EMERALD

New recruitment program could become a real bash

By Julie Larson
Of the Emerald

When you waddle to your hometown this summer, you can help hatch a Duck for the University by participating in a new freshman recruitment program.

The Summer Duck Bash, sponsored by the Interfraternity Council and Panhellenic in conjunction with the Office of Student Development, is designed to encourage high school graduates to come to the University. By hosting freshman mixers in several West Coast cities, organizers hope to introduce freshman to the University before they get here in the fall, says Rom Portwood, an intern at the Office of Student Development.

"The plan behind the program is for incoming students to get together before they actually enter the University," Portwood says.

All the mixers will be held on June 22 in West Coast cities including Seattle, Portland, Salem, Corvallis, Eugene, Medford, and San Francisco, Portwood says. The idea is to target cities from which the University usually draws a significant number of students.

The freshmen mixers in-

troduce freshmen to the University in a casual atmosphere, giving them information and allowing parents a chance to preview the University.

There are advantages to this type of recruitment program that University catalogs and slide shows cannot provide, says Kris Rasmussen, also an intern with the Office of Student Development.

"If you're coming from another state, it can be so frightening to come here and not know anyone," Rasmussen says. "These mixers will enable potential students to meet someone and relieve that anxiety."

Organizers are seeking volunteers to serve as coordinators of the mixers for each area.

"What we're looking for is people who live in these cities, or who will at least be there in the summer, to help us out and be hosts or hostesses for the program," Rasmussen says. "We'll work together with them to recruit more people to help from those areas."

Each coordinator will decide what kind of mixer he or she will host, Portwood says. "It's pretty loose up to this point, it could be happening at a park or

at someone's home."

So far, no formal presentations have been planned, says Rasmussen, although organizers hope to have information about different clubs and activities on campus. "Hopefully, the coordinators will be able to recruit helpers from their respective areas who are involved in a variety of activities on campus" she says.

Although the event is sponsored by the University's Greek houses, Rasmussen says the interns are encouraging other groups to help recruit.

"We want it to be a well-represented program so it isn't just one aspect of the campus that is being promoted," Portwood says.

"We're really hoping that the response is good from the students to be there and to participate because that's the whole key to this. If we don't have that, we don't have a program," Rasmussen adds.

For those interested in participating in the Summer Duck Bash, there will be a general interest meeting tonight at 9 in Room 342 Gilbert Hall. Or contact the Office of Student Development at 686-3216.

Board approves advanced technology, education center

A state-supported advanced technology center will be established in Washington County if the Oregon Legislature agrees with the recommendations of state higher-education officials.

After making minor wording changes in an executive summary by Chancellor William Davis, the Oregon State Board of Higher Education unanimously approved the establishment of the Oregon Center for Advanced Technology Education on April 26, said Larry Pierce, executive assistant to the chancellor.

The new advanced technology center would emphasize the areas of electrical and computer engineering, computer science, business management and upper-division courses in engineering technologies.

Those attending classes at the center still would be enrolled at a state or private university and would earn a degree from these institutions. Students could attend classes at both the technology center and at the University.

The proposal must be passed by the Legislature and approved by Gov. Vic Atiyeh before the center can begin operation.

Faculty for the center would be drawn from state-system universities and private colleges, as well as from private companies,

Pierce said.

The technology center probably would operate in existing facilities within Washington County. The president of Portland Community College at Rock Creek has told higher-education officials that some space could be made available at the Rock Creek campus, Pierce said.

Courses could also be taught at Portland State University, the Oregon Graduate Center in Beaverton, and at a private building in Washington County, he said.

The center would be established in Washington County because of that area's rapid expansion in the microelectronic and computer software fields. Higher-education officials believe an advanced technology center in Washington County is needed to further the growth of these industries.

According to the executive summary, the center could be funded through four possible sources. Funds currently used by the Council for Advanced Science and Engineering Education/Research for Industry could be transferred to the center, as could some state lottery funds.

The center could receive funds that Atiyeh has budgeted for a proposed high-technology consortium. Tuition from students enrolled at the center would also fund the center.



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