

# UO Bookstore

## VOTER'S GUIDE BOOKSTORE BOARD of DIRECTOR'S ELECTION VOTE TODAY!

**Eligible Voters:** Current UO Students, Faculty, Classified Staff/Management Services Personnel.  
Current ID is required at Polling locations.

**Purpose:** The Board of Directors' purpose is to maintain the Bookstore's responsibility to its members. All Directors are elected to serve two years.

**VOTING SITES:** UO BOOKSTORE EMU MAIN LIBRARY

### CANDIDATE STATEMENTS:

#### Faculty/Officer of Instruction Position

##### One to be Elected — Vote for One C.H. (Toby) Edson

How we maintain a "proper" balance between academic and non-academic books in the general book department is one of the most complex and persistent questions facing the University of Oregon Bookstore. Over the past several years, many people have commented on the decline in the quantity and quality of scholarly titles available in their disciplines. To attack this problem, management efforts already underway to improve the general book department's scholarly offerings need the full support of the Board of Directors and the bookstore membership. To fulfill its important educational mission, the bookstore must seek further ways of accommodating demands for expanding the size of academic inventories without jeopardizing the financial health of the institution. To do so may require careful reassessment of merchandizing and discounting priorities.

The University Bookstore justly deserves its fine reputation; few bookstores in the country can boast of a better record of service and economy, especially while maintaining a liberal discounting program on all books sold to its members. If the bookstore is going to maintain that reputation and also contribute to the strengthening of the intellectual life of the University community, then major attention needs to be paid to improving the general book department's inventories in academic areas.

#### Freshman Position

##### One to be Elected — Vote for One

##### Kari Kemp

My name is Kari Kemp and I am running for the freshman position on the Bookstore Board of Directors.

I feel I am a worthy candidate because as an interested member of this university, I would like to represent any concerns of bookstore members and help to fulfill those desires. I am open to any suggestions or complaints you have, and I will do my best to be sure you are heard.

I feel I have the experience necessary to be a trustworthy, dedicated representative of this university. I was a fair and active member on numerous committees in high school and feel this experience has contributed to a true sense of responsibility and has given me organizational and leadership qualities.

If elected, this position would not only help me over-see the important decisions made by the Board of Directors, but it would also give me a chance to gain experience in my field of management.

I hope you will strongly consider me for the position of Freshman Representative on the University of Oregon Bookstore Board.

##### Dean Sidwell

The University of Oregon Bookstore is in need of reform. We must implement a policy which will create a new and more fair used book, buy and sell system. The prices we pay for books now is outrageous and the amount of return we receive from our books is disgraceful.

I will be looking into cutting out the middleman in our used text book buy and sell process, and as a result students will save money.

I am endorsed by the Graduate Teaching Fellows Federation and Students for a Progressive Agenda. As a team, the other SPA candidates and I will provide the leadership that is necessary to make the bookstore responsive to the needs of the students. I will need your WRITE-IN vote for the freshman board position.

PLEASE WRITE-IN DEAN SIDWELL, FRESHMAN BOARD POSITION!

#### Sophomore Position

##### Two to be Elected — Vote for Two

Ken Turton — no statement

Dan Mark — no statement

Allen Ricks — no statement

Dan Goulet — no statement

##### Debra Liebowitz

The University Bookstore is designed to benefit its members and should be responsive to their needs. Although the Bookstore is currently working to meet student needs, room for improvement exists.

At the present time, the Bookstore's used book policy is in need of revision. Not only should students be paid more for their used books, they should also be able to purchase used books at a lower price.

In addition to cheaper used books the Bookstore should be better equipped to handle the general book needs of the students. Because simple quantitative increases do not necessarily mean qualitative increases, a faculty advisory panel needs to be established. The Bookstore's ordering staff should work with these faculty members to insure that the books, important to all students are available in the Bookstore.

Finally, the textbook ordering process should be such that required course books are in the Bookstore.

I am endorsed by the Graduate Teaching Fellows Federation and Students for a Progressive Agenda. I think that the other SPA candidates and I, as a team, will provide the leadership that is necessary to make the U of O Bookstore responsive to the needs of its members.

#### Sophomore Positions Continued

##### Kirsten Beck

As a member of the University of Oregon Bookstore Board of Directors I feel I can aid the members in expressing their ideas to the rest of the board through proper channels of communication and openmindedness. I have the insight to recognize a potential problem and the initiative to begin processes to correct any irregular situation.

I am open to new ideas and will bring in a fresh new attitude and a new way of looking at things because of the fact that I am in contact with a wide variety of people on this campus.

I think the bookstore needs a representative who recognizes the needs and requests of the rest of the student body and who is responsible and efficient enough to motivate people in the right direction.

I am a cooperative team member as well as an individual with leadership abilities and experience in working with and on various committees.

I honestly feel that I am the sophomore you would want to represent you on the University of Oregon Bookstore Board of Directors.

##### Lisa Douglass

As a student, faculty member, or classified staff member you are a member of the University Bookstore. One advantage of being a member is the opportunity to select Board directors who will be serving your interest.

As an active undergraduate student I would do my best to represent member interest. One growing interest is the availability of used textbooks. Lobbying to professors to re-use textbooks when possible would increase the number of used books available to University students.

I have contributed much in the way of community service. In high school I received an award for Outstanding Business Education Student. I have also volunteered as an accountant for a Portland hospital.

My experience as an accountant major will be beneficial in overseeing the finances of the Bookstore while allowing myself the opportunity to obtain practical experience in my field.

If elected, I would take this position seriously and do my best to remain available for input by Bookstore members. I would encourage members to attend monthly Board meetings in order to obtain a better understanding of Bookstore operations as well as encourage letters to help the Board better serve the concerns of its members.

Now is your chance to become active. Voice your support — elect Lisa Douglass.

##### Gwen Roedel

Like every other student at the University, I am a member of the Bookstore. The Bookstore is a non-profit corporation designed to enhance each student's education.

Because students operate on a tight budget, books should be sold at the lowest price possible. The present U of O policy of a 10% discount is a good one. However, other means can be established to further reduce the price of both new and used books.

The Bookstore's used book policy needs to be improved. Students should be paid more for their used books and should be able to purchase used books at competitive prices.

In addition to cheaper used books, faculty input should be utilized in the purchasing of general books. This input would enhance the quality of books available in the Bookstore.

Finally, required textbooks should be available in the Bookstore by registration.

I am endorsed by the Graduate Teaching Fellows Federation and Students for a Progressive Agenda. I think that other SPA candidates and I, as a team, will provide the leadership that is necessary to make the U of O Bookstore responsive to the needs of its members.

##### Darryl Joannides

As a business on campus serving students, the bookstore has the responsibility of providing teaching materials to students. Unfortunately, we have few alternative places from which to purchase texts in Eugene, but if we could, should we go elsewhere?

It appears not. The U of O Bookstore, a non-profit organization, sustained a loss of 1% for the fiscal year 1984-85. The reason for this loss? Our bookstore offers its members textbooks at the lowest possible price by charging higher prices on non-book items, sinking revenues earned into a 10% discount offered on textbooks.

Although prices are competitively low, as students we can do something to bring prices even lower: by encouraging professors to use the same book for more than one term each year, the bookstore would buy back more used books and, by reducing ordering expenses, reduce costs of books to students.

If elected to the Board of Directors, my efforts will be directed not so much at cutting expenditures, but at improving the quality of our bookstore by strengthening communication between the store and the U of O faculty. If you're interested in reducing your book expenses while you go to school, vote Darryl Joannides.

#### Sophomore Positions Continued

##### Diedre Piccione

The University of Oregon Bookstore is here to serve a function — and that is to provide you, its members, with a service at the lowest possible cost. However, in order for this to happen the Board of Directors needs responsible, concerned members who are willing to work to achieve its members' goals.

Having been active in high school, and currently serving in dorm government, I would like to become further involved with the campus.

As a pre-dental and Spanish major, I offer diversification from the many Business majors presently serving on the Board. This diversification will allow me to represent a wide variety of students.

My primary goal as a candidate for the Bookstore Board of Directors is to further bookstore membership participation by more actively informing bookstore members of policies and decisions which affect the bookstore, and ultimately, you!

Begin exercising your voice now — elect Diedre Piccione.

#### Graduate Position

##### One to be Elected — Vote for One

##### Kim Thwaits

I am running for the graduate student position on the board of directors at the U of O bookstore. As an MBA student, concentrating in finance, I will bring to this position my knowledge of business, finance and accounting. This background, I feel, will enable me to make better decisions and suggestions to improve the bookstore.

My dedication as a student is demonstrated by my high academic standing at the U of O and my past position as vice-president of the Xi Sigma Pi National Honor Society at the University of Washington. I will apply similar dedication to this position.

The bookstore is a non-profit organization trying to meet the needs of the University students. Complaints occur when the bookstore runs out of required textbooks and because the selection of non-required books is weak in many topics. The bookstore is instituting new programs in an attempt to improve these situations and I will continue to support efforts in these areas.

##### Joern Wettern

At the recent U of O Bookstore membership meeting there was widespread criticism of the availability of books in the Bookstore. The Bookstore has to make sure that all important books can be purchased. I don't understand why the textbook section was cut.

Cheap textbooks have to be the number one priority. It is a scandal that the Bookstore pays less for used books than its main competitor while selling them for more money. The money that was spent last year for remodeling the Bookstore could have been used to increase the discount on books. We need a bookstore and not a department store.

The outreach to the Bookstore members has not been effective. The new Board of Directors has to develop a strategy to obtain more input from students, faculty and staff.

I am a Graduate Teaching Fellow in the Political Science Department. I am endorsed by the Graduate Teaching Fellows Federation and Students for a Progressive Agenda. I think that the other SPA candidates and I, as a team, can provide the leadership that is necessary to make the U of O Bookstore responsive to the needs of its members.

##### Tom Ryan

My name is Tom Ryan and I'm running for a graduate seat on the University of Oregon Bookstore's Board of Directors. I am a first year law student and have a wide variety of management experience.

In serving the University Community the bookstore's overriding objective and philosophy should be to SELL ALL BOOKS, BOTH TEXT AND GENERAL PURPOSE, AT THE LOWEST POSSIBLE PRICE. A concomitant goal should be to offer for sale as many books, and as diverse a selection, as shelf space and fiscal responsibility will allow. A bookstore should be for books.

Recently the bookstore spent \$350,000 on a renovation project which greatly enhanced the appearance of the store. In completing this beneficial project over one thousand square feet of book selling floor space was converted to office space. The bookstore also purchased new warehouse space last year. More office space, more warehouse space, less book space. If elected to the bookstore board of directors, books will be my top priority.

The bookstore must, and does, serve other university needs. For example, the store has recently initiated a successful personal computer discount marketing program. The bookstore is generally well staffed and managed.

Bookstore elections are Thursday and Friday April 25th and 26th. Voting is at the EMU, Main Library and Bookstore. Please Vote. A vote for Tom Ryan is a vote for books in the bookstore.