

BUSINESS REPLY CARD

FIRST CLASS PERMIT NO. 165 DOWNERS GROVE, ILLINOIS

POSTAGE WILL BE PAID BY ADDRESSEE

UNIVERSITY
SUBSCRIPTION
SERVICE

DOWNERS GROVE, ILLINOIS 60615

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

Tear here before mailing

Magazine	Term	Mag. Code	Reg. Price	US\$ Price	Magazine	Term	Mag. Code	Reg. Price	US\$ Price
Alfred Hitchcock	9 iss.	AK	\$19.50	\$11.97	Modern Photography	1 year	MP	\$13.98	\$ 6.99
American Film	1 year	AF	\$20.00	\$12.97	Money Maker	1 year	MM	\$19.95	\$ 9.98
Am. Photographer	8 iss.	AP	\$13.27	\$ 6.65	Mother Jones	1 year	MJ	\$18.00	\$12.00
Analog Sci. Fiction	8 iss.	AS	\$19.50	\$11.97	Motor Cyclist	1 year	MR	\$11.94	\$ 5.97
Atlantic	12 iss.	AT	\$ 9.95	\$ 9.95	Motor Trend	12 iss.	MT	\$13.94	\$ 6.97
Audio	12 iss.	AU	\$17.94	\$ 8.97	National Lampoon*	1 year	NL	\$11.95	\$ 9.95
Baseball Digest	10 iss.	BS	\$12.50	\$ 7.97	New Republic*	1 year	NR	\$48.00	\$28.00
Basketball Digest	8 iss.	BK	\$ 9.95	\$ 7.97	New Shelter	9 iss.	NS	\$10.97	\$ 9.97
Bicycling	9 iss.	BI	\$14.97	\$ 9.97	New York	1 year	NK	\$33.00	\$19.98
Boardroom Reports	12 iss.	BR	\$24.50	\$14.97	1001 Home Ideas	1 year	DI	\$18.00	\$ 9.00
Bottom Line/Pers'l	12 iss.	BP	\$19.50	\$ 9.99	Omni	12 iss.	OM	\$24.00	\$15.98
Bowling Digest	6 iss.	BD	\$12.00	\$ 9.97	Organic Gardening	1 year	OG	\$12.97	\$ 9.97
Boy's Life	13 iss.	BL	\$11.70	\$ 9.96	Outdoor Life	1 year	OL	\$13.94	\$ 7.97
Car Craft	1 year	CF	\$12.94	\$ 7.97	Outside	12 iss.	OT	\$16.00	\$12.00
Car & Driver	1 year	CA	\$16.98	\$11.99	Parents	1 year	PA	\$18.00	\$ 9.95
Changing Times	9 iss.	CH	\$11.25	\$ 8.00	Penthouse*	1 year	PN	\$36.00	\$30.00
Child Life (ages 7-9)	1 year	CL	\$11.95	\$ 9.97	Personal Computing	1 year	PC	\$18.00	\$11.97
Children's Digest	1 year	CT	\$11.95	\$ 9.97	Photographic	1 year	PH	\$13.94	\$ 6.97
Children's Playmate	1 year	CM	\$11.95	\$ 9.97	Playboy*	1 year	PL	\$22.00	\$18.50
Christian Herald	1 year	CH	\$15.97	\$12.97	Popular Photography	9 iss.	PP	\$ 8.98	\$ 4.49
Columbia Jnl. Review	1 year	CJ	\$20.00	\$11.95	Prevention	1 year	PR	\$13.97	\$12.97
Common Cause	6 iss.	CC	\$12.00	\$ 9.97	Radio Electronics	1 year	RA	\$15.97	\$12.97
Computers & Elect.	8 iss.	PE	\$11.28	\$ 8.97	Record	12 iss.	RC	\$12.00	\$ 9.00
Consumer's Digest	1 year	CD	\$13.97	\$10.97	Road & Track	1 year	RT	\$17.94	\$10.99
Cycle Guide	1 year	CG	\$13.98	\$ 6.99	Savvy	9 iss.	SY	\$ 9.00	\$ 4.50
Cycle World	12 iss.	CW	\$13.94	\$ 6.97	Sea Magazine	1 year	SE	\$15.94	\$ 8.97
Ebony*	1 year	EB	\$16.00	\$12.00	Ski	8 iss.	SK	\$11.94	\$ 6.97
Ellery Queen	9 iss.	EN	\$19.50	\$11.97	Skilling	7 iss.	SG	\$ 9.98	\$ 4.99
Essence*	1 year	ES	\$12.00	\$ 9.96	Skin Diver	1 year	SD	\$13.94	\$ 6.97
Fantasy & Sci. Fctn.	10 iss.	FF	\$14.60	\$11.20	Soccer Digest	6 iss.	SO	\$ 7.95	\$ 5.97
Field & Stream	1 year	FS	\$13.94	\$ 7.94	Sport	1 year	SP	\$12.00	\$ 8.97
Football Digest	10 iss.	FD	\$12.95	\$ 7.97	Stereo Review	1 year	SR	\$ 9.98	\$ 4.99
Forbes	1 year	FB	\$40.00	\$28.00	Success	1 year	SU	\$17.94	\$ 9.97
Fortune	26 iss.	FT	\$39.00	\$19.50	Tax Hotline	6 iss.	TH	\$19.50	\$ 9.99
Freebies	6 iss.	FE	\$	\$ 6.97	Teen	12 iss.	TE	\$12.95	\$ 7.95
Games	1 year	GA	\$15.97	\$15.97	Tennis	1 year	TN	\$13.95	\$ 6.98
Golf	1 year	GO	\$13.94	\$ 8.97	The Progressive	1 year	TP	\$23.50	\$15.00
Golf Digest	1 year	GD	\$19.94	\$ 9.97	Theatre Crafts	1 year	TC	\$24.00	\$14.95
Health	1 year	FH	\$18.00	\$ 9.00	The Runner	8 iss.	TR	\$11.31	\$ 6.65
High Fidelity	1 year	HF	\$13.95	\$ 6.98	True Story	1 year	TS	\$14.95	\$ 8.97
Hockey Digest	8 iss.	HD	\$ 9.95	\$ 7.97	Turtle (ages 2-5)	1 year	TT	\$11.95	\$ 9.97
House & Garden	12 iss.	HG	\$24.00	\$18.00	US	17 iss.	UM	\$15.65	\$ 9.97
Humpty Dumpty	1 year	HU	\$11.95	\$ 9.97	Vanity Fair	12 iss.	VF	\$12.00	\$ 7.00
Income Op'tunities	10 iss.	IQ	\$ 7.95	\$ 5.98	Video	1 year	VI	\$18.00	\$ 9.00
Inside Sports	10 iss.	IS	\$15.00	\$ 9.97	Weight Watchers	12 iss.	WW		\$11.97
Instructor	9 iss.	IR	\$20.00	\$12.97	Women's Sports	12 iss.	WO	\$12.00	\$ 8.95
Jack & Jill	1 year	JJ	\$11.95	\$ 9.97	Working Woman	1 year	WN	\$18.00	\$15.00
Learning	1 year	LE	\$18.00	\$12.98	World Press Review	1 year	AW	\$19.95	\$11.98
Life	10 mos.	LI		\$22.50	Writer's Digest	9 iss.	WD	\$15.75	\$ 9.97
Mechanix Illust.	1 year	MI	\$11.94	\$ 6.94	Young Miss	10 iss.	YM	\$14.00	\$10.95

Please allow 6-8 weeks for weeklies and 8-12 weeks for others to start. Special rates are subject to publisher's change and good in U.S.A. *Payment with order only. Only for new subscription.