

**W**hat keeps Jim Lake and Guido Rahr interested in producing a public access television show about fly-fishing that involves long hours, continual money worries and scant recognition for their efforts? It's simple — they're hooked on it.

The two Eugeneans are responsible for the current success of such a show entitled "On The Fly," which is more a labor of love than a business venture.

"You need to become a naturalist in order to fly-fish," Rahr says, "because it involves understanding how the ecosystems of our lakes and rivers operate."

Fly-fishing is the oldest and most traditional method of sport-fishing, dating back to 15th-century England, says Rahr. "Once you try fly-fishing, you never go back to fishing any other way," he adds.

The program features Rahr giving demonstrations of how to tie fishing flies and explaining their background and uses. Also shown are field clips of Rahr using the flies to catch various fish, such as trout, steelhead and bass.

"Any type of fish can be caught using a fly," Rahr says.

Lake, a local health-food salesman with a University degree in telecommunications, met Rahr, a University senior, about three years ago when the latter was just starting to appear on the show. Lake handles the filming and directing along with Chuck Aylworth, a Eugene computer consultant who created the show.

For the current 26-week season, which begins March 20, they plan to alternate 13 past segments on specific types of flies with 13 premiere shows on the current variety of fish being sought, beginning with

# ON THE FLY



Courtesy Photo

Ricardo Stoltz, left, a fishing expert on striped bass, chats with Guido Rahr of "On The Fly," a program about fly-fishing on public access television.

steelhead on March 27. The show airs Wednesdays at 7:30 p.m. on cable channel 11.

Lake and Rahr spend most of their weekends fishing at sites all over Oregon, then head into the studio to do the demonstrations.

"We probably have the most fly-fishing experience of anyone in the country doing a video fly-fishing program," Lake claims.

Rahr says that their intent is to teach people how to fly-fish. "We want to make a show that's entertaining, but also instructional," he says.

In the past, the 30-minute show consisted entirely of Rahr sitting in front of the camera, tying flies and ad-libbing in one continuous take.

"We can't afford to re-shoot, so the show comes out virtually live," he explains.

The upcoming shows will be more integrated between studio clips and field clips, with greater post-production, according to Lake.

"Even now, though, we can make the shows for next to nothing, because we use free public access studio time and video tape instead of film," Lake says.

Also on the show's crew are Steve Nelson, studio cameraman, and University senior Salim Hassan, who assists with setting up the fishing trips, arranging the tackle and choosing the flies.

Lake says that "On The Fly" is one of the most popular shows on local cable access and may expand into the Portland market soon.

"We were there (at channel 11) when they started," Lake says. "We hope that we can be their first success story."

Michael Fisher

## Festivities

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birthday Bash," which will be held in the Hult Center's foyer on March 21 from noon to 6 p.m. KWAX, The Oregon Bach Festival, The Hult Center for the Performing Arts, the Lane Regional Arts Council and KUGN have scheduled an afternoon of events, including music by local entertainers, prize-drawings, a cake contest to be judged by local dignitaries and a special grand-prize giveaway of two airplane tickets to Germany.

The Mozart Players, The University Horn Choir, the Eugene Opera and the Eugene Symphony are a few groups scheduled to perform during the free event.

"It's basically a birthday gift to the community," says Henriette Heiny, assistant director of the Oregon Bach Festival. Cake will be served, and the first 3,000 people who attend the Bash will receive an admission voucher for an afternoon show at Oregon Bach Festival in June. Also, "Bach Bucks," special money-saving coupons, will be available by local merchants for certain items purchased on March 21.

All non-professional bakers

are eligible to enter the cake-decorating competition. Judging will be based on originality, appropriateness to the theme (Bach's birthday) and overall appeal. The cakes will be served to the public following the judging. First prize is a trip for two to Los Angeles to attend the Oregon Bach Festival's concerts in the Hollywood Bowl on July 2 and 3. For information and/or an entry form, call Cathy Gilbert at KWAX, 686-4238.

**The Oregon Bach Festival**  
This venerable and acclaimed musical celebration will take place in Eugene, as usual, from June 16 through June 30. In commemoration of the tercentenary of Bach's birth date, this year's festival will include in its schedule of more than 35 concerts the "St. Matthew" and "St. John Passions," the "B-Minor Mass," and the six "Brandenburg Concertos." Once again, Helmuth Rilling, world-renowned interpreter of Bach repertoire, will come from West Germany to serve as festival director-conductor, as he has for the past 16 seasons.

Festival Chorus

One last note on the Oregon Bach Festival: Auditions for the 60-voice Festival Chorus will be held Saturday, March 16, at the University music

school from 1 p.m. to 6 p.m. Mature and experienced singers with excellent sight-reading ability, good musicianship and an understanding of

the pronunciation of German and Latin are encouraged to apply. For complete information and specific audition times, call 686-5666.

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