

Students get inside view of business world

By Dianna Snawder
Of the Emerald

A program that gives University students an inside view into their field of study by matching them with local businesses for half a day will take place Thursday.

Alpha Kappa Psi, an organization for University business and economics majors, is sponsoring the Half Day On The Job program, which allows students to spend a morning observing businesses related to their fields, says Margaret McKenney, vice president of professional activities for Alpha Kappa Psi.

The once-a-term program is designed to place students in actual on-the-job situations, McKenney says. Students are matched with businesses from the

Eugene/Springfield area according to their personal preferences, she says.

Participants will get a better insight into what really goes on within actual businesses, McKenney says.

"You get an idea of how your major relates to the world," McKenney says. "It helps you make sure that your learning is relevant."

By introducing students to people within their field, the program helps students develop possible future business contacts, McKenney says.

Students pay \$5 for the day, which goes toward the cost of organizing the event, McKenney says.

When students arrive at the company, their host explains various aspects of the business, concentrating

on particular areas of interest to the students, McKenney says.

The students are observers because there isn't enough time to really participate in business transactions, says Chris Pryor of MarStat, a Eugene-based marketing and research company participating in the program.

Other businesses acting as hosts this term include First Interstate Bank of Oregon and Industrial Publishing Co., a Eugene-based international publishing company.

The program, which started in the 1960s using the name Half Day With A Company, is designed for those in the business school and related fields but is

open to students of any major, McKenney says.

"It provides practical exposure," Pryor says. "You can learn the theory, but the day-to-day things are important to know."

About 18 students, mostly business majors, signed up for the program this term, McKenney says. She attributes the small turnout to lack of advertising. Last spring term, the program matched more than 40 students with businesses.

Students who did not apply this term are encouraged to sign up for the spring term program scheduled for May 16. Applications will be available at the Alpha Kappa Psi office at the beginning of spring term.

et al.

MEETINGS

SAILING TEAM meeting tonight at 7:30 in the EMU. Please check daily bulletin for location.

MEN AGAINST RAPE will hold an organizational meeting tonight at 7 in Century Room B. Take responsibility. Come and help stop violence against women.

YUMMIE MEETING tonight at 7 in Room 111 EMU. All are invited to come.

INTERVIEWS

PEACE CORPS AREA REPS are interviewing applicants today and Thursday in Room 244 Hendricks Hall. Call 686-3235 for appointments and to pick up applications to be completed beforehand.

LECTURES

WILLIAM STAFFORD, a nationally ac-

claimed poet, will read and discuss some of his poetry in a lecture titled "A Night with the Wolf: An Elegy for Carnegie Libraries I Have Known." Stafford will speak tonight at 7:30 in Gerlinger Alumni Lounge.

LEGISLATIVE BROWN BAG LUNCH today from noon to 1 p.m. upstairs at the Eugene Public Library. We will discuss the current status of legislative priorities of the Women's Rights Coalition and other feminist legislative priorities.

MISCELLANEOUS

REHABILITATION THERAPIES WORKSHOP is being offered today at 3:30 p.m. in Room 164 Oregon Hall. Learn more about careers in occupational and physical therapy.

SOCIOLOGY PEER ADVISERS will have an informational table in the EMU on Thursday.

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