

# Educators say students should use educational opportunities

By Thomas Prowell  
Of the Emerald

It's difficult for many University graduates to enter the business community because they don't take advantage of the educational opportunities available to them, says Don Lytle, associate dean of undergraduate studies.

Lytle says many business leaders complain about the poor language and communication skills graduates have and the lack of on-the-job experience they acquire while going to school. While Lytle teaches students with communication skills ranging from "pre-high school" to "very good," most students have problems with syntax, grammar and spelling, he says.

Students must be responsible for their own education, and classes exist to help students in areas where they have problems, he says. "The education is available, but avoidable," he says. "The squared-away student selects the courses he needs."

The University offers a broad-based education designed to give students a thorough education, says Lytle. He says some majors require students to take more than half of their courses outside their fields of choice. He says he wants students to better learn what they are taught in required courses, and he would like to see more communication tasks built into those courses.

Students with poor language skills will run into problems in the business world when they make mistakes on job applications or resumes, says Lytle. Those mistakes "jump off the page" at potential employers, he says.

Gwen Schubert, media director for an advertising firm in Eugene, says her company hired one University graduate that "couldn't even write a news release."

However, she says her company is happy with about 50 percent of the graduates they hire from the University. "It mostly depends on the in-

dividual applying and exerting himself," she says.

Students need to better use programs offered by the Career Planning and Placement Service, Lytle says. "There's a wealth of stuff there (at the placement center) that's probably underutilized," he says.

Larry Smith, director of the placement center, says students do not take full advantage of what the center has to offer, such as seminars on marketing and communications and contacts with firms that are recruiting from the University.

"We're (the University) clearly in the top 15 percent in providing excellent education and resource opportunities," says Smith. Students should follow up on those opportunities, he says.

Students need to "identify some specific goals for their education and select courses that are designed to meet those goals based on the notion that they are responsible for their education," says Smith.

## minutes

### EMU Budget Committee

During their meeting Thursday, the EMU Budget Committee set tentative guidelines and a timeline for dealing with group budget requests during the EMU budget process.

The committee plans to hear the budget goals of small groups prior to winter break, with

larger groups making their presentations following the break.

Budget requests will be heard in late January and early February.

Budget Committee Chair Ahrea Summers also took tag requests from the members of the committee. Tag assignments will be made prior to the committee's next meeting on Nov. 29 at 3:30 p.m.

Committee member and

ASUO budget director Kevin Lewis reiterated his opposition to an increase in the overall EMU budget. Lewis said he believes the programs will realize an overall increase in available dollars through the identification of budgetary waste.

"I don't want to pump in any more dollars to the EMU budget," Lewis said. "Instead, I want to maintain the same services while increasing the efficiencies in the budget."

Lewis was the ASUO's assistant events coordinator last year.

Shannon Kelley, currently editor of the Survival Center's publication, The Advocate, will be co-editor of Off the Record with Tim Jordan, coordinator of ASUO publications.

### ASUO appoints four students to publishing staff

The ASUO executive staff recently hired four students to work in the organization's publications department.

John Ferguson, who is majoring in journalism/public relations, will be the new ASUO

media publicist.

Mary Lewis was hired to replace Marcia Schmaedick as editor of The Course Guide, which is put out at the beginning of each term to help students with registration.

### University to host feminist poet

The Center for the Study of Women in Society will host feminist poet and social critic Audre Lorde at the University tonight.

Lorde, a professor of English at Hunter College, will discuss her most recent work, "Lorde: Sister Outsider," a collection of essays. The collection ranges from subjects of general feminist theory to issues of international concern, such as the

invasion of Grenada and South African apartheid.

Lorde has written a number of other books including, "The Cancer Journal," "The Black Unicorn," "Zami" and the Norton edition of "Chosen poems — Old and New." Her writing spans the 1960s through the 1980s on racism and sexism.

Lorde's presentation will be held in Room 167 of the EMU at 7 p.m.

### King Continued from Page 1

Lowery also said that King, though living to see tremendous strides in civil rights, "realized we still have a long way to go."

White House spokesman Anson Franklin said Sunday that President Ronald Reagan had been told of King's death.

"The president was informed, and he was saddened by the news," Franklin said.

"Daddy King," as he was known, preached non-violence to his children, and his son Martin made it the hallmark of his civil disobedience crusade toward integration in the 1950s

and 1960s.

"It's no accident that Martin or my other son didn't hate anybody," the elder King said in an interview. "I taught them to love everyone, rich, poor, high or low. I instilled that in my children. That came up in them, and now, I'm preaching the same gospel to my grandchildren."

The younger King was assassinated in Memphis, Tenn., in April, 1968. Last year Reagan signed a bill to make the younger King's birthday a national holiday.

**BAMBOO PAVILION**  
CHINESE RESTAURANT  
省時快餐 經濟實惠

Oriental Buffet Lunch  
Downstairs  
& Try Our Dinner  
Upstairs

Hours: Downstairs  
M-Th 10:00 - 7:00; F-Sa 11:00 - 4:30  
Closed Sundays  
Hours: Upstairs  
Su-Th 4:30 - 10:00  
F-Sa 5:00 - 10:30  
1275 Alder Street • 683-8886

**Cash**  
For Textbooks  
Mon. - Fri.

**Smith Family Bookstore**

768 E. 13th  
Block From Campus

**345-1651**

**VOLVO Owners**

Winterization/Preventive Maintenance

**SPECIAL FREE SAFETY INSPECTION**

**\$10<sup>50</sup> OIL CHANGE**  
includes oil and filter

Located at 12th & Main in Springfield  
Call 726-1808 for apt. or just drop by  
**ALL WORK GUARANTEED**

**Guido's ALL WELL DRINKS**

**\$1.25!**  
3 to 6pm • Mon.-Fri.

or come out of the cold  
for  
Hot Spiced Wine,  
Warm Fireside Atmosphere and Fine Italian Food

Pizzas • Pastas • Calzone  
Sandwiches • Salad Bar  
Serving Lunch and Dinner

13th & Alder on Campus  
Orders to Go  
343-0681

**UO Bookstore**

**THANKSGIVING HOLIDAY SPECIALS**  
throughout the store

"College Letters" Stationery—20% off  
Many more values

**UO BOOKSTORE**  
13th & Kincaid  
M-F 7:30-5:30  
SAT 10:00-3:00  
Supplies 686-4331