

Telephone calls lure students

By Jolayne Houtz
Of the Emerald

University students are helping to increase enrollment by reaching out and touching someone — newly admitted students.

The New Student Telephone Project is geared toward calling all admitted high-school seniors to give the University a more personal feeling, says Craig Peterson, project coordinator.

"There's so much misinformation out about the University in the community, and this is really positive PR (public relations) for Oregon. I think it's definitely part of the reason that enrollment is up," Peterson says.

Peterson will select a student coordinator for the project, as well as eight to 10 students to make the calls.

"It's the students who are calling the students, and that's the big difference. It's so much easier to ask fellow students questions," Peterson says.

Last year, students contacted more than 2,000 high-school seniors, or about 40 percent of those admitted.

"It seems like new students get sent everything but the kitchen sink. We follow up on other information to see if people even acknowledge it or understand it," Peterson says.

The program, in its sixth year, operates from mid-February to late May. One of its major functions is to determine if students have sent in their housing forms, and if they have signed up for the Early Orienta-

tion and Registration Program, Peterson says.

"We have found that those who attend EORP have a more successful time here," Peterson says.

From there, the questions are open-ended. Typical questions concern athletics, financial aid, housing, the Greek system and, in general, how the caller feels about being a student at the University, Peterson says.

"Callers are not expected to know everything, but we are looking for people who have a good working knowledge of the University," Peterson says.

The program also has a referral system, in case the caller cannot answer a question, where information is sent out the next day to the student.

Student callers work about 11 hours each week, from about 5 p.m. to 9 p.m. Monday through Thursday, and receive \$3.73 an hour, Peterson says.

Applications can be picked up in the Office of Student Development in Room 364 Oregon Hall after Oct. 22, and are due Nov. 16. Interviews will be the week of Nov. 26-30.

The student coordinator receives approximately \$150 a month. Applications for that position are due Nov. 2, with interviews from Nov. 12-16.

Students also have the chance to get internship credit, Peterson says.

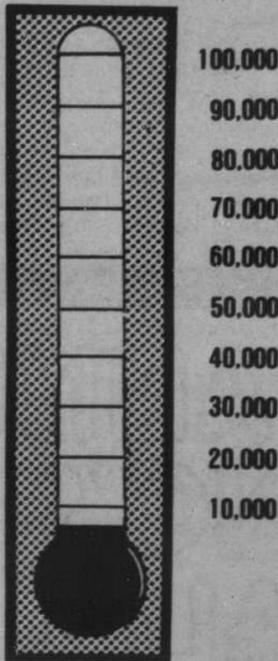
Callers go through an extensive training program that teaches them how to answer questions and how to be a good resource person, Peterson says.

The telephone project is a new trend that is developing at many campuses as the competition for the limited number of high-school graduates increases, Peterson says.

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TELEFUND STATISTICS



On 10/9 Kappa Sigma Fraternity received 297 pledges for a total of \$4901.

The most pledges for one night was achieved by Kappa Sigma with 297 pledges.

That brings the total for the Telefund to \$4901.

Tonight Army ROTC will attempt to establish a new record for the most pledges received.

Graduate students' artwork exhibited at University gallery

This year's graduate-student fine arts exhibition will open today in the University's Gallery 141.

The exhibit by 30 new and returning graduate student artists will run through October 26. A wide variety of artworks are featured including paintings, ceramics, prints, photography, sculpture, jewelry, fibers and drawings.

Gallery director and graduate teaching fellow Denise Clark notes that the University's graduate art program is the second largest in the Northwest, after the University of Washington.

The opening reception will be held from 7 to 9 tonight in the gallery located in Lawrence Hall. The reception and the gallery are open to the public free of charge.

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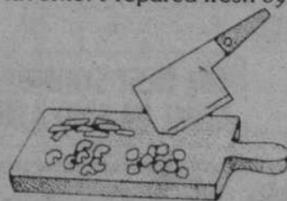
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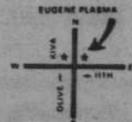
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