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Two prominent members of the University's Greek system, seniors Kim Freeburn, a journalism major, and Mitch Vance, a finance major, each opt for a traditional, structured approach to dressing (left). Freeburn, the President of Panhellenic, and Vance, the President of the Interfraternal Council, draw upon established favorites such as argyle, wool, penny loafers and leather pumps to put together a look dressy enough for meetings, conferences or simply going to class.

Senior Gene Gratton, a journalism major, and senior Kathy Hayes, a biology major, show off some snazzy running togs at Hayward Field. Gratton wears a nylon running suit (about \$68) and Tiger running shoes. Hayes models Lycra tights (about \$28), a long sleeved "Oregon" T-shirt (about \$13) and NIKE running shoes. The clothes (except for Hayes' shoes) are featured here, courtesy of Sportsown Athletics, 877 E. 13th, Eugene.

Photos by Hank Trotter



DO the clothes you wear reflect the way you live?



Pizzazz... Junior Sarah McCracken and Senior Gary Cipparone approach dressing with zest and creativity — it's obvious in the clothes each wears. The two say they buy many of their clothes in Seattle or at out-of-the-way shops. "Look around," advises McCracken to people who want to individualize their styles. Cipparone agrees. "Be more creative — don't shop where everyone else does." Both agree that deviations from the norm make impressions. "I wish to escape the herd instinct," says Cipparone. Each stresses individual style over popular fashion. McCracken says that too often people dress "to reflect the system, rather than themselves." When he shops, Cipparone says he pays attention to layering, architecture and fabric; McCracken notices design, color and, like Cipparone, the quality of the material. McCracken summed up her style success: "It's not what you wear but how you wear it."



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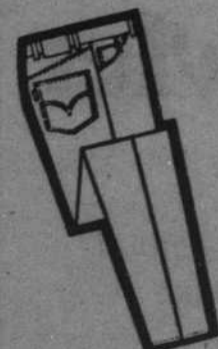
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