



Spotlight

Decker's coach pursuing Ph.D.

By Tim Davis
Of the Emerald

Mary Decker's coach, Dick Brown, has ended his active association as the director of Eugene's Nike-sponsored Athletics West track club.

Brown has given up the directorship in order to attend the University as a full-time doctoral student with concentrated studies in biology, chemistry and physical education.

Brown, who many credit with developing Athletics West into a major track and field power, has long contemplated a return to school.

"I've always wanted to learn as much as I could about the body and the body's chemistry," explains Brown, who received his master's degree in physical education from the University of Maryland in 1973.

"I plan on concentrating as much as I can on the coursework and coaching Mary," Brown says. "It's a nice change of pace. There are no phones that ring in the classroom," he adds.

With the Olympic effort over and the track world assuming a pause of sorts, Brown felt it was

an opportune time for his return to academics. Nike, who is footing the bill for his schooling, concurred.

"Nike was considerate enough and hopefully foresighted enough to provide me the opportunity to go to school," Brown says. "Their investment will have dividends for them, if I'm able to complete this program successfully."

The "dividend" Brown is speaking of is an information research center he hopes to establish upon completion of his doctoral program.

Up to this point, Brown says, research relevant to running has been scattered and poorly funded. He hopes to coordinate these efforts somewhat by gathering the resultant information under one roof.

"I'd like to have the expertise to read a wide range of research, understand it, translate it, and then disseminate it to high school and collegiate coaches," Brown explains. "It might be beneficial for a lot of runners and then ultimately for Nike."

Brown is quick to point out that any plan for such an information center is far from complete. At present, it is only in



Dick Brown

the formative stage with both Nike and Brown taking a "wait and see" attitude.

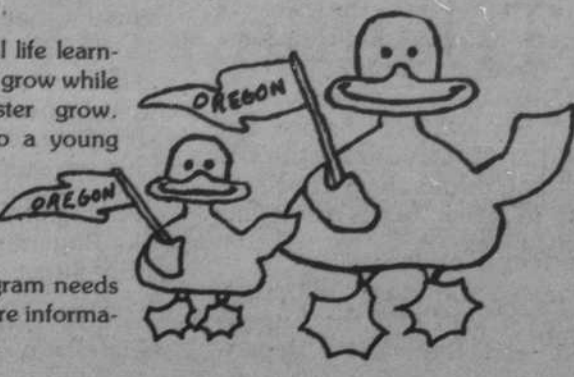
Brown first came to Athletics West in 1978 as an exercise physiologist. In 1980, he took over the club's administrative duties and in 1983 became club director.

Since its inception in 1978,

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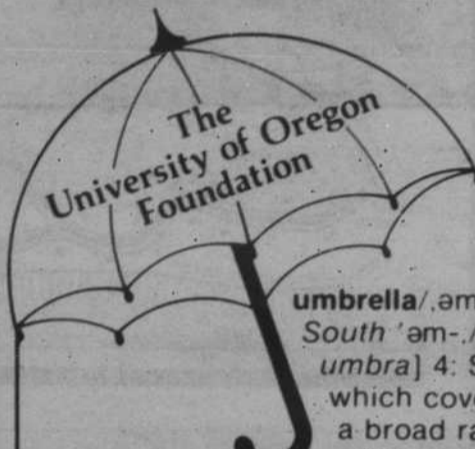
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Jumbrella /əm-'brel-ə, esp South 'əm-.'n [It ombrella, umbra] 4: Something which covers or embraces a broad range of elements or factors (Webster's Dictionary)

THE ANNUAL FUND NEEDS YOUR HELP

The University of Oregon Foundation's Annual Fund is launching its annual telefund on Monday, October 8, in order to meet this year's telefund goal of \$125,000. Joe Farmer, Annual Fund Director, is inviting student organizations to provide the majority of the volunteers required to make the calls to alumni across the United States and ask for support of the Annual Fund.

The calling will take place for thirty nights on Monday, Tuesday, Wednesday and Thursday evenings from October 8 through December 3. Student organizations are being asked to provide thirty volunteers for each evening.

Each evening the callers will meet in the Bean Complex Telefund Center for refreshments and a brief orientation by the Foundation staff at 6:00 p.m. The calling will begin at 6:30 p.m. and continue until 9:15 p.m.

Student organizations providing volunteers will compete for three cash prizes. There will be first, second and third place cash gifts of \$300, \$200 and \$100, respectively. The prizes will be awarded to the student organizations that acquire the largest number of pledges in one night. Each student organization participating will be eligible for one prize only. The prizes will be awarded during the first part of the second term after the results are in.

In addition to the cash prizes, Joe Farmer is going to pay each student organization for the volunteers they provide. With a maximum of 30 callers a night, the student organization will receive \$3.00 for each volunteer they have reporting at 6:00 p.m. and calling until 9:00 p.m. If an organization provides thirty callers and wins first place, they will receive \$390 for the evening's work.

Telefunds not only provide gifts to the University, they also establish an important line of communication for alumni. Many of the alumni have not heard from the University, except through the mail, for many years. The personalized call from campus can bring back fond memories, update alumni on University programs and allow them to ask questions on other areas of interest.

If your organization is willing to help with this worthwhile event, please call Joe Farmer at the University of Oregon Foundation, Extension 3016.

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