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Bureau dispenses experts

By Mike Sims
Of the Emerald

Images of faculty and staff being sheltered in an "ivory tower" are being dispelled through the use of the University Speakers Bureau, manager George Beres says.

That imagined tower and the barriers it often creates between college and community quickly tumble down when University personnel visit civic and school groups throughout the state to present programs on their fields of interest and expertise, Beres says.

"When people need to know that this state institution is serving its state, the bureau can arrange for professors and staff to go before various groups and provide programs," Beres says. This provides a significant statewide public relations vehicle for the University, and is "very significant in terms of (sharing) expertise on these subjects," he adds.

The subjects and program sites have varied. Former University assistant sports information director Janet Heinonen and runner Molly Salazar have spoken at a Eugene church on women in athletics. Bill Orr, associate professor of geology, has addressed the Lincoln City Rotary club on oil and energy in China.

These visits have provided memorable learning experience for youngsters as well as adult groups.

Aaron Novick, biology department head, spent a May afternoon with fifth-graders in the Talented and Gifted program at Eugene's Washington School.

In an hour-long discussion of the nuclear arms race, Novick described his involvement in development of the atomic bomb and shared his

feelings of remorse for the bombings of Hiroshima and Nagasaki. The distinguished scientist and the children also put their heads together and hashed out ways to end the threat of nuclear war.

Three other University professors traveled to Beaverton last year to "brief" a group of Washington D.C.-bound high school students who were to meet with cabinet officers and members of Congress. Jeffrey Needell (history), George Zaninovich (political science) and Ed Comstock (international studies) lectured the students on U.S. relations with the Soviet Union, Latin America and the Middle East.

Beres says that speakers must alter their lecture styles somewhat in order to translate subject matter into lay people's terms.

Before Beres began administering the bureau two years ago, requests for appearances by faculty and staff were channeled to individual members by the University Relations office. Beres recently contacted 15 colleges and universities around the country in search of an institution with one individual in charge of an organization similar to the bureau. He found none.

"To the best of my knowledge, we're the only program in the country that has such an outreach with one coordinator," Beres says.

Bureau programs are conducted free as a public service. However, Beres says organizations that request speakers for appearances outside the Eugene-Springfield area should plan to reimburse their guests for travel expenses.

The bureau has published a directory listing available University speakers and the topics they're prepared to address to the community. The directory is available at the News Bureau, Room 219 of Johnson Hall.

Budget faces board's approval

Oregon's proposed 1985-87 higher education budget has left the blocks and will face its first hurdle Thursday and Friday.

The State Board of Higher Education will meet at Portland State University and will take action on a budget request of

more than \$641 million. If approved, the request will be submitted to Gov. Vic Atiyeh and, ultimately, to the Legislature.

The board also will act on proposed amendments to an administrative rule governing vehicle operation and

maintenance. The amended policy contains stricter safety standards for faculty, staff and student transportation in state-owned vehicles.

State review of vehicle safety standards began in February, shortly after two members of the University wrestling team were killed in a single-vehicle mishap in southeastern Washington.

The higher education budget request includes approximately \$267,000 for operating and maintaining Condon School and building a new laboratory in the administration building at the University Institute of Marine Biology at Charleston.

A high technology and economic development request package totalling nearly \$7.5 million also will come before the board. The University's share is more than \$2 million, with nearly \$1.5 million proposed for biotechnology and computer science. Approximately \$153,000 is included for enhancement of an international business program.

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